A new approach to securing your enterprise's digital environment.
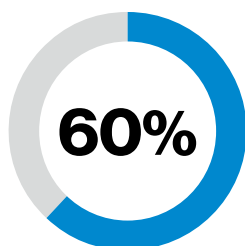
Introducing SASE Management, Verizon's network and security management platform to support securing people, data and endpoints from virtually any location to apps and services.

Digital transformation is a priority for the enterprise, but managing and securing increasingly distributed and complex IT environments poses challenges.

Growing online threats, the movement of applications to both cloud and edge, and the increasing use of dynamic applications—combined with the global move towards growing remote workforces—have contributed to performance and security challenges. As a result, businesses are looking for solutions that scale quickly while still being able to optimize both network performance and security.

The traditional IT approach to addressing network congestion and potential security risks is to add more dedicated appliances and specialized systems. That strategy doesn't work well in today's fast moving cloud-native and edge-application distributed world.

Companies need to redefine how networks and security are delivered and managed. What's needed is a new and comprehensive model—one that's focused on appropriately securing access to applications for users, whether they are located at the edge or in the cloud.

SASE Management: A new way to manage security for your unique network environment.

SASE represents a strategic shift in how to approach security. Deploying universally distributed, identity-centric, unified networking and security services that help ensure that end users and devices on the network edge—from remote offices and workers to cloud resources to IoT devices—are securely connected and managed.

SASE Management is a service that merges the management of Software Defined WAN (SD WAN) and managed cloud security services that support zero trust network access (Zscaler ZIA, Zscaler ZPA or Palo Alto Prisma Access) to support the dynamic network security needs of digital enterprises. This service provides change management, incident management and health monitoring on specific cloud security service instances. A service instance for SASE Management is the unique cloud security tenant that is managed by Verizon. Integrated support will be provided across the customer's cloud security instances and Verizon-managed SD WAN which are connected to their cloud security instances.

60%

Sixty percent of organizations experienced an increase in information security incidents as a result of the pandemic.[1]

SASE Management manages your SASE implementation which can help enhance performance, reduce complexity and improve security by integrating network and security management.

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Leading the way with a flexible managed SASE solution.

SASE Management is an innovative service that helps manage a unified, cloud-delivered SASE service model supporting network and cloud security. This flexible service with industry-leading point solutions helps to fulfill the needs of a SASE initiative.

SASE brings together proven products from recognized network and security industry leaders. These are vendors who represent a robust combination of features, validation, market presence and innovation in solutions, and whose technology and services integrate with ours. Rounding out the offering is our expertise in managing the entire solution.

According to the Dell'Oro Group, "By addressing the shortcomings of past network and security architectures and improving recent solutions—in particular, SD-WAN and cloud-based network security—SASE aims to bring networking and security into a unified service offering."[2]

The SASE framework

Verizon SD WAN simplifies network management.

Enterprises must reach people in more places faster and more reliably than before. SD WAN helps do this with hybrid connectivity and intelligent, application-aware networking to dynamically distribute bandwidth and apply policies with centralized tools. Bandwidth changes and congestion are easily managed as they occur and onsite technicians aren't needed at multiple locations to handle manual configurations.

Secure Service Edge (SSE) provides threat protection across all users.

Remote employees often need to securely connect to the corporate network to access company applications. A secure web gateway is delivered through a cloud-based port and extends your WAN environments to remote locations and users. Verizon offers a fully managed SD WAN solution helping to ensure that your customers and employees can use a variety of wireless and broadband access options to securely connect to your corporate network or the public internet and collaborate anytime and virtually anywhere.

Zero-trust architecture can help defend against threats.

Bad actors are continuously looking for ways to access your network. A zero-trust security approach assumes that users or devices, whether inside or outside the network perimeter, should not automatically be trusted. SASE Management supports Palo Alto Prisma Access, Zscaler ZIA and Zscaler ZPA.

Verizon's Business Consulting Services provide expert design, implementation and management.

Getting SASE right is challenging and requires a deep understanding of complex network and security features. Our industry-recognized Cyber Security Consulting Services can be leveraged to conduct the initial installation and setup of cloud security instances. This team is led by senior network and security engineers who have the expertise and knowledge needed to orchestrate, optimize and manage all the key technologies required by SASE.

We can help build a SASE solution that supports your unique objectives.

Verizon has the interdisciplinary expertise and unmatched experience working across all the key technologies required for SASE. Our deep bench of senior network and security engineers have the knowledge and skills needed to orchestrate, optimize and manage a SASE implementation.

Best-of-suite solution

We've brought leading products and services together in tested, proven approaches—helping to ensure simplification, optimization and best orchestration for organizations.

Managed services

One of the biggest benefits of our solution is that the performance, flexibility and security it offers can be provided under a managed services umbrella, which removes the worry and burden of managing individual components from the IT team.

Orchestration and optimization

We leverage the cumulative insights gained through our understanding of multiple organizations and use that to orchestrate and optimize an implementation to realize its full potential.

Flexibility with different configurations and point solutions

For enterprises that already have requirements for specific vendors, we offer industry-leading management and add-on security solutions to help fill additional gaps beyond those addressed by SASE. We also have the orchestration and management expertise so that different solutions from different vendors can work together seamlessly.

One point of contact across the entire solution

Because we can deliver both the network platform and the security components holistically, we gain intrinsic visibility into both network performance and security across all the different connectivity methods.

As part of the Verizon Enterprise Center (VEC), customers will have access to the NaaS Management Center that will help customers manage network and security services in one place. The Naas Management Center will provide customers with SASE service availability and performance metrics across managed devices and cloud security instances.

> **Verizon is leading the way with next-generation solutions, experience and expertise to help you design, deploy and manage solutions that help meet today's challenges and position your company for the future.**

Let us help create strategic advantages for your enterprise.

SASE Management can help your organization:

- Simplify security through centralized policy control, focusing on cloud-based security services
- Reduce overhead and free IT from routine tasks such as updating and patching appliances and systems

- Enjoy management of an end-to-end solution for enterprise networking and security needs
- Apply more consistent security policies without regard from where a user or device connects to the network

Why Verizon

Working with a partner that understands the complex variety of network and security features that comprise SASE—and that can help you choose and implement the right features to meet your needs—will be critical.

Verizon has been offering SASE-like services and technologies for over 10 years. Using our multidisciplinary approach—complemented by key partnerships—we can help provide organizations with the right SASE solution to fit their unique needs, in one fully managed service.

We bring recognized as a leader across key technologies.

Verizon's network and security expertise continues to win accolades and recognition from industry analysts:

- Leader in 2023 Gartner Magic Quadrant for Managed IoT Connectivity Services, Worldwide[3]
- Leader in 2023 Gartner® Magic Quadrant™ for Network Services, Global[4]
- Global Leader in Omdia Universe: Global IT Security Services Provider, 2022–23[5]
- The Verizon Data Breach Investigations Report has become the go-to resource for quantifying and assessing evolving cybersecurity trends and continues to be relied on by security professionals, business leaders and organizations in every industry

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What makes our SASE solution different?

- For enterprise customers, Verizon is a provider that meets the full requirements needed to offer a comprehensive solution for SASE (network and security)

- The onboarding and management operations are standardized

- With Verizon, you are not locked into one particular technology; rather, we bring in the right technology for the right challenge. This includes support for several vendors to provide more flexibility for our enterprise customers

- With SASE Management, we bring our Network Operations Centers (NOCs) and Security Operations Centers (SOCs) together to help customers by providing a single point of contact for support

- Verizon has more than 30 years of experience managing and securing some of the most complex networks in the world

- Because of our position as a network and security services leader, we bring a collective wisdom to the equation that is virtually unmatched

Get the peace of mind that comes from partnering with a network and security leader.

With Verizon, you can rest easy knowing that our decades of network and security expertise can help you build the secure and optimized infrastructure you need for success now and in the future.

30+ years
of experience managing some of the most complex networks in the world

99%
of Fortune 500 companies served

4,300
networks managed globally

1.7 trillion
security events processed each year

$145 billion
invested in innovation since 2000

To find out more about SASE Management, click here or contact your Verizon Business Account Manager.

1. 451 Research Digital Pulse: Coronavirus Flash Survey October 2020, 451 Research. https://go.451research.com/MC-2020-10-CoronavirusFlashSurveyOct2020_LandingPage

2. Market Research Reports on SASE & SD-WAN & SSE: SASE, Dell'Oro Group. https://www.delloro.com/market-research/security/sase-sdwan/

3. Gartner, Magic Quadrant for Managed IoT Connectivity Services, Worldwide, Pablo Arriandiaga, Eric Goodness, Kameron Chao, Jon Dressel, 30 January 2023. All rights reserved. A licensed reprint is available at: https://www.gartner.com/reprints/?id=1-2CFXVUL0&ct=230201&st=sb

4. Gartner, Magic Quadrant for Network Services, Global, Danellie Young, Karen Brown, Gaspar Valdivia, 22 February 2023. All rights reserved. A licensed reprint is available at: https://www.gartner.com/doc/reprints?id=1-2C0RQ2HD&ct=230227&st=sb

5. Source: "Omdia Universe: Global IT Security Services Provider, 2022–23," Adam Etherington, Omdia, October 2022. A licensed reprint is available at https://drive.google.com/file/d/1ao0FLI0yRi0PnfZiCgT1vhHdYV93DcZ9/view?usp=sharing

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