

# UNTANGLING WAN COMPLEXITY

A fresh approach to network transformation

## SHIFT FROM PRIVATE TO HYBRID

Enterprises understand that private connectivity services deliver the consistency and reliability required for today's business applications.

32%

of enterprises connect some/all sites using broadband services only

38%

of enterprises connect some/all sites using private WAN services only

56%

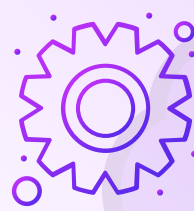
of enterprises connect some/all sites using both public and private connectivity

## CHALLENGES IN DEPLOYING DIY SD WAN



43%

Complexity in managing the overall solution



27%

Application configuration, management, and performance problems



14%

Increasing connectivity costs to scale the network



14%

Difficulty in managing security

## POST-DEPLOYMENT, REALITY DOES NOT ALWAYS MEET EXPECTATIONS

multi-network access  
zero touch provisioning  
network changes  
application performance  
network scalability  
management complexity  
cost

## ENTERPRISES ARE RECEPTIVE TO ALTERNATIVE SOLUTIONS WITH KEY ATTRIBUTES

If some or all of these features are included, enterprises are receptive to alternative hybrid or private connectivity models

Those that have adopted SD WAN

68%

Those that have not adopted SD WAN

72%

Private WAN and public internet via a single local connection

51%

Deploy at scale without major redesign

Guaranteed application performance

57%

58%

Integrate disparate networks

59%

SURVEY DETAILS: Based on a survey commissioned by Verizon and conducted by Omdia in 4Q22 of 307 enterprises worldwide. NOTE: This infographic is Omdia commissioned research sponsored by Verizon.

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