UNTANGLING WAN COMPLEXITY

A fresh approach to network transformation

SHIFT FROM PRIVATE TO HYBRID

Enterprises understand that private connectivity services deliver the consistency and reliability required for today's business applications.

32%
of enterprises connect some/all sites using broadband services only

38%
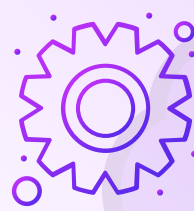of enterprises connect some/all sites using private WAN services only

56%
of enterprises connect some/all sites using both public and private connectivity

CHALLENGES IN DEPLOYING DIY SD WAN

43% Complexity in managing the overall solution

27% Application configuration, management, and performance problems

14% Increasing connectivity costs to scale the network

14% Difficulty in managing security

POST-DEPLOYMENT, REALITY DOES NOT ALWAYS MEET EXPECTATIONS

multi-network access
zero touch provisioning
network changes
application performance
network scalability
management complexity
cost

ENTERPRISES ARE RECEPTIVE TO ALTERNATIVE SOLUTIONS WITH KEY ATTRIBUTES

If some or all of these features are included, enterprises are receptive to alternative hybrid or private connectivity models

Those that have adopted SD WAN **68%**

Those that have not adopted SD WAN **72%**

51% Deploy at scale without major redesign

57% Guaranteed application performance

58% Integrate disparate networks

59% Private WAN and public internet via a single local connection

OMDIA

Brought to you by Informa Tech

www.omdia.com   www.linkedin.com/company/omdia/   https://twitter.com/OmdiaHQ