

Keep remote employees engaged by balancing tech with humanity.

For many organizations, remote work has become the new normal. Keeping employees engaged while they operate outside of the office requires not just the right tools but also an intentional human touch.

However, recent studies show that only a small portion of workers have the option of working remotely.

45%

According to a recent survey, over 45% of respondents who claimed they started working from home due to the pandemic made an annual household income of over \$200,000.¹

21%

Another 21% of respondents fell in the \$100,000 to \$200,000 range.¹ The numbers also vary depending on the specific industry.

The following tips can help you maintain a productive, motivated workforce during uncertain times.



Think beyond 9 to 5.

Embrace flexible schedules to accommodate unique home-office situations (sharing workspace with kids and/or roommates).

Exercise empathy.



Recognize when employees might need to take a day off to regroup.



Set up a chat channel to facilitate team bonding.



Recognition and acknowledgement can be a critical morale booster.

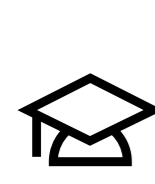
Rediscover collaboration technology.



Most people are familiar with business communication basics, but the recent COVID-19 crisis has forced a dramatic increase in collaboration tech usage.

14 B

Cisco Webex[®] reported 14 billion meeting minutes in March 2020, more than double the total meeting minutes reported for January 2020.¹



Learn how to get more out of your existing tools. Explore their full potential. Learn what every icon means. Turn on your camera. Get comfortable with using it.

44 M

The number of daily active users of Microsoft Teams[®] around the world amounted to 44 million as of March 19, 2020, more than doubling its total from November 2019 of 20 million users.¹



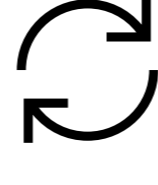
Adopt new tools and practices that make the most sense for your business.



Get comfortable in your new home office.



Interest in remote working and related search terms on Google[®] more than doubled in March and April.¹



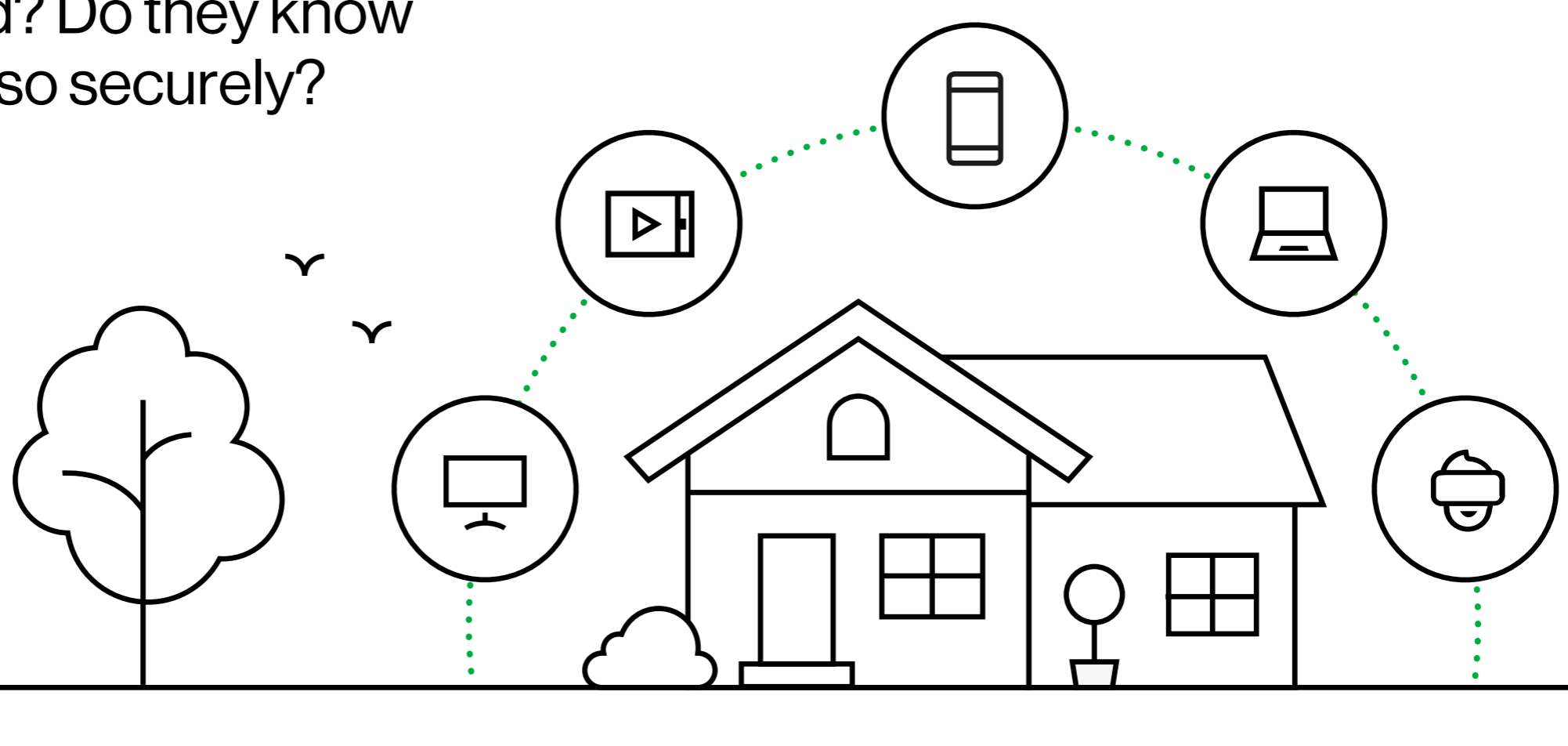
Make the transition by maintaining familiar work practices and routines.



Schedule daily team syncs. Make sure everyone has what they need, including the right equipment. Do they need certain monitors or other devices to stay connected? Do they know how to do so securely?

124%

VPN usage in the United States has surged during the coronavirus crisis, increasing 124% during the two weeks between March 8 and March 22, 2020.¹



Empower employees to tackle new challenges.



Allowing employees to take on new projects can keep them engaged and motivated.



Encourage cross-team collaboration across different areas of the business.



A new set of challenges can significantly improve overall engagement and morale.

There's no single approach to improving productivity. By showing employees that you care about their well-being and by equipping them with technology to communicate from nearly anywhere, you can boost morale and efficiencies to remain resilient and keep business on track.

To learn more about how Verizon can help you improve collaboration, visit <https://enterprise.verizon.com/products/business-communications/>

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¹ Statista, 2020.
Network details & coverage maps at vzw.com. © 2020 Verizon. INF9210520