# Transform your security strategy with a free one on one Zero Trust workshop

**As a result of the changing IT landscape, today's organizations are faced with multiple challenges to effectively secure access to sensitive public and private resources and enforce compliance from wherever users and devices are located.**

These challenges include:

- The security edge has expanded due to a decentralized remote workforce and cloud adoption so traditional/legacy network security solutions may no longer be sufficient at providing the protection, control, and visibility needed

- Remote users accessing applications, data, and services that have moved out of the datacenter to the cloud create security blind spots and make them more easily accessible by attackers

- Remote traffic sent through slow and overloaded VPNs may limit remote users from working effectively

- High bandwidth usage, latency and costs are associated with backhauling traffic to the datacenter

- VPNs are currently facing serious threats posed by numerous zero-day vulnerabilities being exploited by malicious hackers

- Significant rise in the frequency of target-based ransomware and cyber-attacks

- New regulations for data protection and information security

## The move towards a Zero Trust Architecture

Due to these challenges, organizations have begun to abandon the traditional appliance-based and VPN solutions that are no longer effective to meet the security requirements of the expanding security edge. Instead, organizations are moving toward a more modern approach that utilizes zero trust access methodologies to help protect their critical resources from threats per transaction. By migrating to a single cloud-based Zero Trust access platform, cyber risk can be greatly reduced by helping to make applications, data and services inaccessible to attackers while allowing trusted users to securely and directly connect to protected resources from virtually anywhere.

Also, with the surge in VPN exploits, organizations need to rethink their security strategy and how to move to a safer, more reliable zero trust infrastructure.

## How Verizon can help

Verizon is offering a free, **one-on-one Zero Trust Workshop that will provide a customer with a "scorecard"** to assist with identifying strengths and improvement areas necessary to begin a zero trust journey.

Verizon has a robust portfolio of zero trust solutions and can help identify the right one based on your organization's unique requirements. Our portfolio consists of Verizon's Zero Trust Dynamic Access which aligns with NIST SP 800-207, along with other key offerings from Palo Alto, Zscaler and Versa.

## Learn more

Find out how Verizon's Zero Trust Workshop can help you with your Zero Trust journey.

Contact your account manager or https://www.verizon.com/business/contact/request-consultation/

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