Define your digital destination.

Use Digital Advisory Services (DAS) to map out your business transformation journey.

In this era of digital disruption, the cloud, mobility, 5G and the Internet of Thing (IoT) are changing the way you need to look at your business and network. Competitors and new market entrants are using emerging technologies to turn the market upside down and get ahead. If you fail to take advantage of these new technologies and opportunities to build new business models and to launch game-changing services, you're likely to get left behind.

Key among these disruptive digital technologies are software-defined networking (SDN) and network virtualization. They let you create fast, agile networks that can help you scale quickly, improve time to market, easily expand with new services, improve digital experiences and much more. SDN and network virtualization can also help you:

- Transform complex environments into simple ones that require fewer management resources

- Help you better control costs

- Improve bandwidth utilization and app performance

Often, one of the hardest questions to answer is: How do I best take advantage of next-generation technologies to give myself an edge in the global marketplace?

The answer begins with our Digital Advisory Services. From strategy to implementation, we offer a broad array of services and solutions to help you get the most you can from digital disruption. We tailor those offerings to benefit your unique needs and provide ongoing, on-demand access to a network expert.

1000+
network consulting professionals around the globe

Verizon placed in the Leaders' quadrant in Gartner Magic Quadrant reports and scored highest for product or services for Intra-U.S. Use Case and Global Networks Use Case in their 2019 Critical Capabilities for Network Services, Global report.[1]

Reach your goals with ease and confidence.

Whether you're looking to drive better customer engagement, make your entire operation more efficient or transform the business landscape, we can help. Digital Advisory Services helps deliver the real-time enterprise (RTE), providing you with the right people, resources and plans to efficiently execute and meet your business outcomes. You get:

Operational optimization:
Ad hoc and special project operational assistance through certified technical staff

Structured implementation:
Meticulous project management with strict logistics, staging and installation oversight according to the design and business objective roadmap

Dynamic consulting:
Application strategy development, business baseline and objective assessment

Agile scoping and advisement:
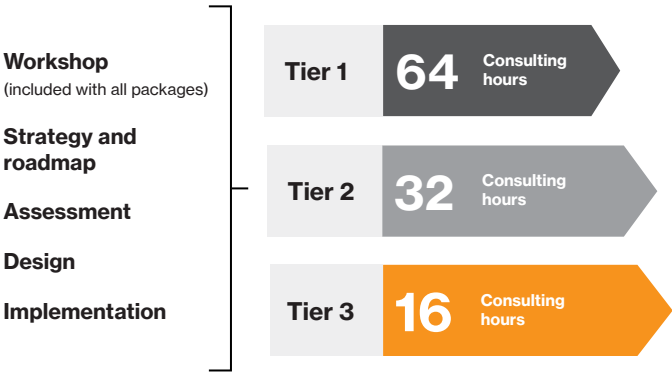Network discovery and digital acceleration roadmap development and support

Execution strategy
Network architecture design and application policy and priorities assignments

Take your network where your business needs it to go.

Our experienced and skilled consultants help you address the different challenges that can arise from conception to deployment.

Digital Advisory Service program includes scalable engagement package options

Workshop
(included with all packages)

Strategy and roadmap

Assessment

Design

Implementation

Tier 1	**64** Consulting hours
Tier 2	**32** Consulting hours
Tier 3	**16** Consulting hours

Edge computing and hybrid cloud deployment may already play an important role in your business strategy. Digital Advisory Services can guide you to create the best recipe for success by maximizing your network resource investment so you can thrive in the real-time enterprise.

Get on-demand digital help where and when you need it.

Our Digital Advisory Services offerings are designed to help you no matter where you are on your digital transformation journey. Our flexibility and agility allows us to focus on your unique needs. You get on-demand access to a world of digital expertise and intelligence, in:

- 5G
- Cloud migration
- Edge computing
- Network resource utilization and management
- Low latency application enablement

You can rely on our in-depth knowledge and expertise to support you with:

- Enterprise networking
- SDN and network virtualization
- Wireless local area networking
- Cellular wide-area networking
- Computing at the edge
- Network vulnerability
- Network application performance analysis
- IP transformation
- Cloud and virtualized services

Why Verizon.

Digital Advisory Services can expedite your arrival to a future-ready state. We can help you understand your SDN and network virtualization needs and quickly execute on them, thanks to our more than 1,000 network consulting professionals worldwide and one of the world's largest IP backbones. Our experts can help you create a flexible, intelligent and agile network that provides the secure and reliable connectivity needed to power your organization now and in the future.

We were a founding member on the board of the Open Networking Foundation, the industry organization that sets SDN standards. We work closely with major SDN vendors to assess, design and provide solutions that meet your business and technology needs. We're also a global leader in designing, implementing and improving solutions for advanced networks.

Learn more

To find out how to transform your enterprise into a business-ready, real-time enterprise, contact your account manager.

[1]May 2019 Magic Quadrant for Managed Security Services, Worldwide; February 2019 Magic Quadrant for Network Services, Global; Critical Capabilities for Network Services, Global, by Danellie Young, Katja Ruud, Bjarne Munch, Lisa Pierce, March 2019. Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.