Make guest access easier, more secure and simply better.

**Enterprise Messaging Access Gateway –
Authentication Services use case**

verizon✓

Let employees know when guests arrive while you give those guests secure, easy access to your wireless network using Enterprise Messaging Access Gateway (EMAG).[1]

Challenge

You receive hundreds of guests daily. They sign in at the front desk, you notify their host and give them wireless access. These manual tasks take too much valuable time for your employees and your guests.

Solution

Verizon EMAG improves guest experiences, saves time and increases wireless access security by tying EMAG Authentication Services into your building guest management and WLAN identification servers. When guests arrive, EMAG gives them one-time PINs to access your wireless guest network. And EMAG can automatically send an SMS/MMS message to your hosts to let them know about the new guests.

Results

- Improves guest experiences with fewer delays in wireless access

- Automatically notifies host of guest arrival

- Frees employee time for other tasks

- Increases wireless access security

Features

EMAG supports the following features:

- **Email to SMS.** Initiate SMS messages from your email system.

- **Flexible integration protocols.** Use SMTP, SNPP, WCTP or our own XML API to integrate SMS messaging with your IT systems to enhance workflow productivity.

- **Two-way messaging.** Send and receive messages to any phone in the domestic U.S., or to Verizon Wireless users who are roaming internationally.

- **Enhanced messaging.** Create a single message greater than 160 characters and up to 1,000 characters.

- **SMS to machine.** Enhance your machine-to-machine (M2M) communications via SMS.

- **Machine to SMS.** Allow your M2M devices to initiate messages to the gateway.

Web portal access
For those who do not need to integrate to internal business applications, we support a full-featured web portal to initiate your messaging. The portal supports:

- **Threaded messaging.** Intuitive user interfaces make it easy to send messages and manage replies.

- **Usage reporting.** Admins can build and report based on a number of characteristics.

- **Contact uploads.** Easily upload your contact lists into our portal for direct portal engagement.

- **Smart groups.** Group contacts into a single category.

- **Managerial hierarchy.** Turn over the power of our system to multiple users.

- **Number lookup.** Enable your application to identify the carrier that each number belongs to.

- **Auto-reply.** Users can set up automated replies when they are unable to respond.

- **Surveys/polls.** Create SMS-based surveys and polling for customers or internal organizations.

Learn more.

To find out more about how EMAG can help you improve guest experiences, save employee time and increase wireless access security, contact your Verizon Wireless business specialist or visit **VerizonEnterprise.com/contact-us.**