# 4<sup>th</sup> Quarter 2010 Earnings Results

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#### "Safe Harbor" Statement



NOTE: This presentation contains statements about expected future events and financial results that are forward-looking and subject to risks and uncertainties. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. The following important factors could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements: the effects of adverse conditions in the U.S. and international economies; the effects of competition in our markets; materially adverse changes in labor matters, including workforce levels and labor negotiations, and any resulting financial and/or operational impact, in the markets served by us or by companies in which we have substantial investments; the effect of material changes in available technology; any disruption of our suppliers' provisioning of critical products or services; significant increases in benefit plan costs or lower investment returns on plan assets; the impact of natural or man-made disasters or existing or future litigation and any resulting financial impact not covered by insurance; technology substitution; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations or adverse conditions in the credit markets impacting the cost, including interest rates, and/or availability of financing; any changes in the regulatory environments in which we operate, including any loss of or inability to renew wireless licenses, and the final results of federal and state regulatory proceedings and judicial review of those results; the timing, scope and financial impact of our deployment of fiber-to-the-premises broadband technology; changes in our accounting assumptions that regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, which could result in an impact on earnings; our ability to complete acquisitions and dispositions; our ability to successfully integrate Alltel Corporation into Verizon Wireless's business and achieve anticipated benefits of the acquisition; and the inability to implement our business strategies.

Throughout this presentation, financial information shown excludes the results associated with the divested Wireless trust properties, the Frontier transaction and, where noted, other non-operational or one-time items. As required by SEC rules, we have provided a reconciliation of the non-GAAP financial measures included in this presentation to the most directly comparable GAAP measures in materials on our website at www.verizon.com/investor.

# consolidated 4Q '10 Overview



- Strong overall financial performance
- Results driven by solid execution in the business
- Strong growth in Wireless revenue and postpaid ARPU
- Record high Wireless service EBITDA margin
- Improving overall Wireline revenue trends
- Wireline EBITDA margin expansion for third consecutive quarter
- Solid cash flows with improving metrics

## 4Q '10 Financial Summary



Earnings Summary	
	4Q '10
Reported EPS	\$0.93
Non-operational items	
<ul><li>Pension &amp; Benefits</li></ul>	\$0.44
<ul> <li>Alltel integration</li> </ul>	(\$0.05)
Total impact	\$0.39

- Consolidated revenue of \$26.4B, up 2.3%\* Y/Y
- 33.6% Consolidated adjusted EBITDA margin, up 260 bps Y/Y\*
- Strong cash flow
  - \$8.2B cash flow from operations
  - \$3.5B free cash flow

<sup>\*</sup> Adjusted for non-operational items.

## **Adjusted Earnings Per Share**



	1Q '10	2Q '10	3Q '10	4Q '10	2010
Reported EPS	\$0.16	(\$0.42)	\$0.23	\$0.93	\$0.90
Impact of divested operations	(\$0.07)	(\$0.06)			(\$0.13)
Non-operational/ one-time items	\$0.39	\$0.99	\$0.32	(\$0.39)	\$1.30
Adjusted EPS	\$0.48	\$0.51	\$0.55	\$0.54	\$2.08

Note: Amounts may not add due to rounding.

# Cash Flow



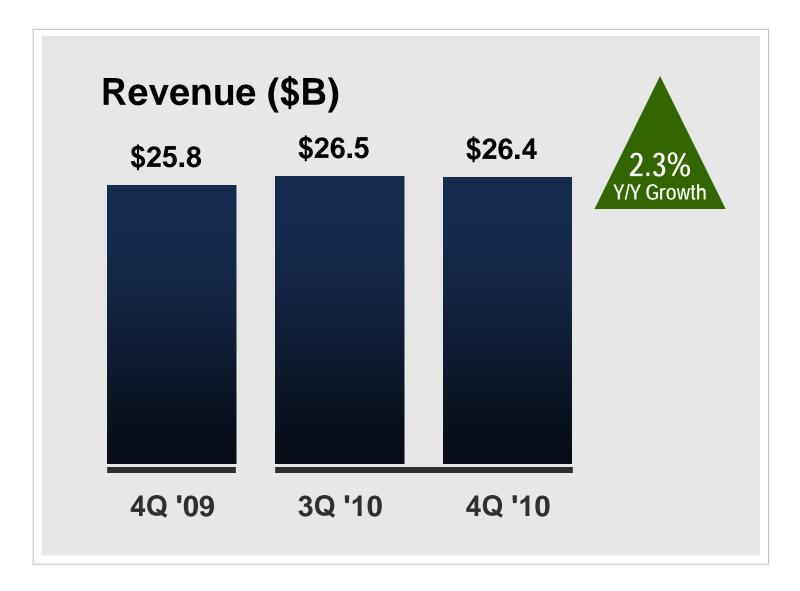
#### **Cash Flow Summary**

2009	2010
\$31.4B	\$33.4B
\$16.9B	\$16.5B
\$14.5B	\$16.9B
\$5.3B	\$5.4B
	\$31.4B \$16.9B \$14.5B

- Cash from operations up 6.3% Y/Y
- Capital expenditures down
   2.5% Y/Y
- Free cash flow up 16.4% Y/Y
- Net debt reduced by \$14.1B Y/Y
- Net debt/Adjusted EBITDA of 1.3x\*

<sup>\*</sup> Adjusted for non-operational/one-time items.





- Two-thirds of revenues are in higher growth areas
- Growth across all strategic areas Y/Y

Wireless service +7.7%

Wireless data +25.5%

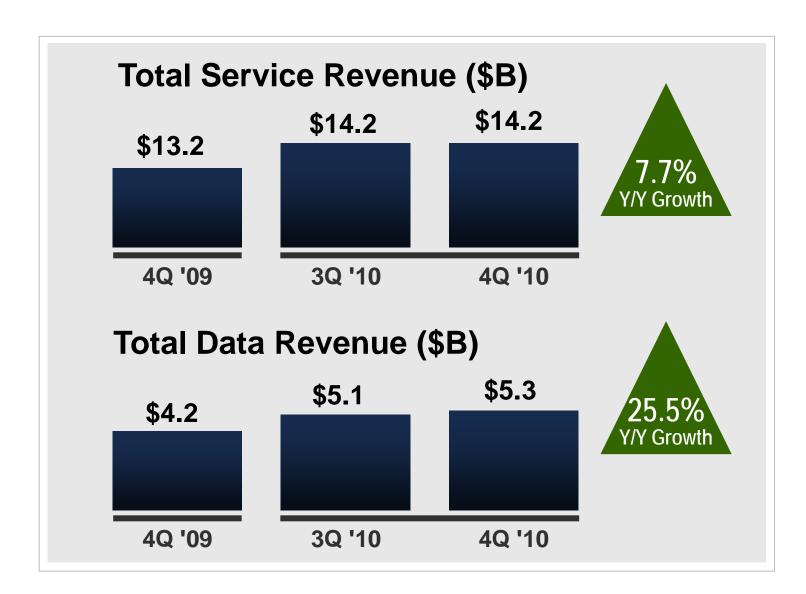
- FiOS +26.8%

Strategic enterprise +7.5%

Note: Results above are adjusted for non-operational items.

### Revenue

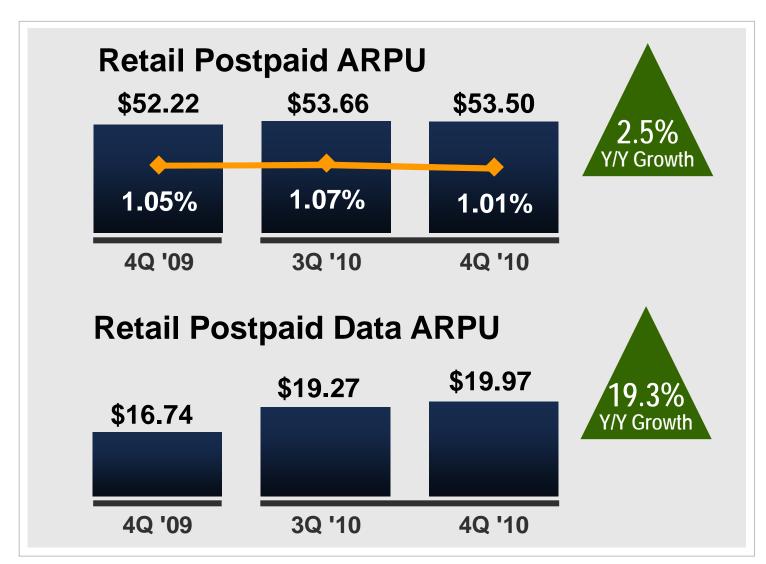




- Strong growth in traditional customers and other connections
  - 94.1M total customers
  - 102.2M total connections
- Retail postpaid remains key focus
  - 88% of traditional customer base
  - 68% on family share plans
- 26% of retail postpaid base have smartphones

# **WIRELESS ARPU**



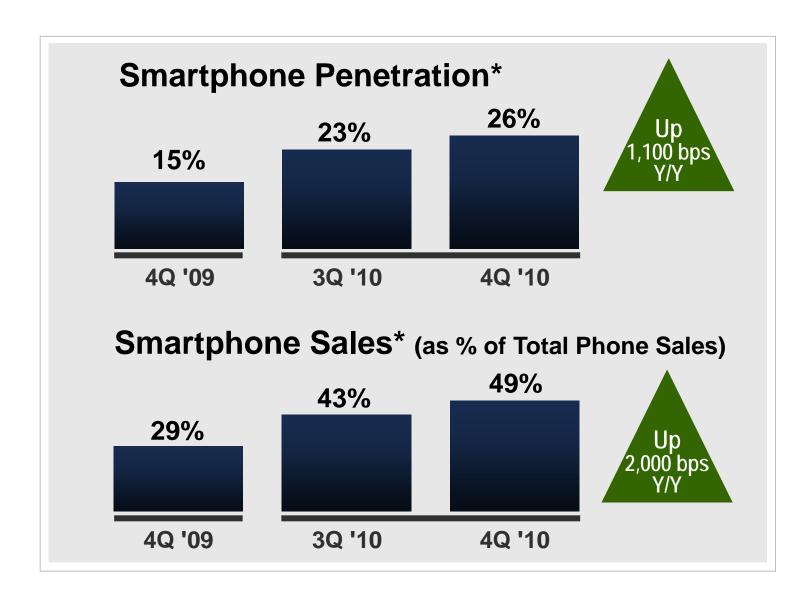


- Retail postpaid ARPU growth of 2.5% Y/Y
- Retail postpaid churn improvement
- Web and email services revenue up 43.3% Y/Y
- Messaging revenue up 9.6% Y/Y

Retail Postpaid Churn

## **Smartphones and Internet Devices**

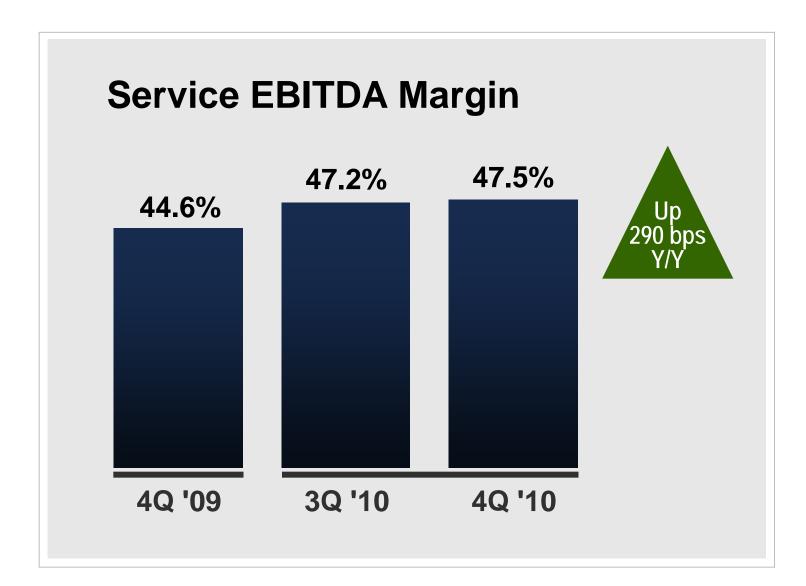




- Accelerating smartphone penetration
  - More than 75% of 4Q postpaid net adds are smartphones
- 9.0% of retail postpaid base upgraded in 4Q
  - ~63% of smartphone upgrades new to category
- 5.8M internet devices in postpaid base
  - 323K net adds in 4Q

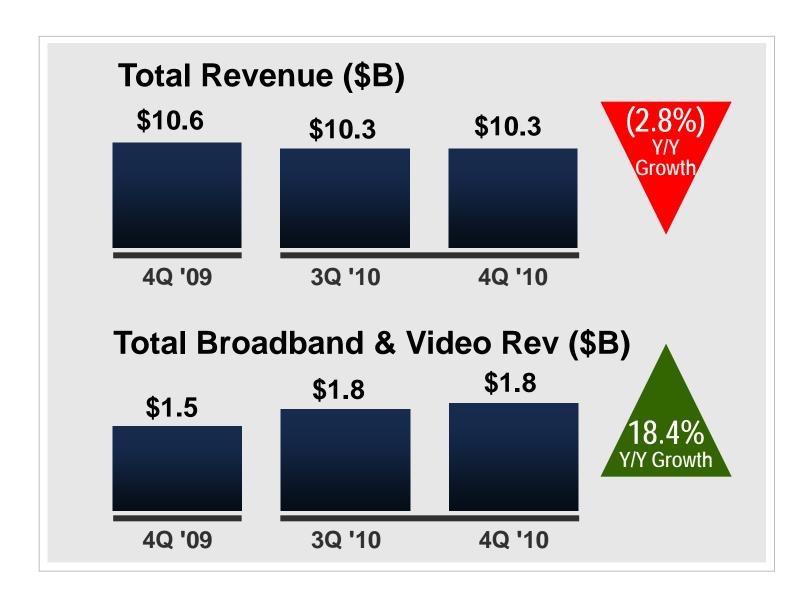
<sup>\*</sup> Results reflect percentage of retail postpaid base.





- \$6.7B EBITDA, up 14.6% Y/Y
- Margin expansion driven by:
  - Growing data revenues
  - Cost savings initiatives
  - Alltel synergy savings
- Sustained industry-leading profitability and cash generation

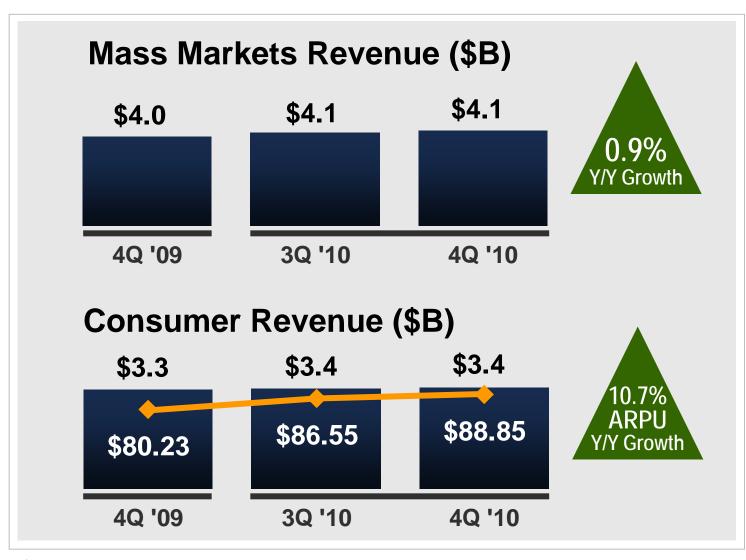




- Consumer revenue up 1.6% Y/Y
- FiOS success continues
  - FiOS revenue grew 26.8% Y/Y
  - \$146+ FiOS ARPU, up over4% Y/Y
- Global Enterprise up 1.3% Y/Y
  - 3rd quarter of sequential revenue improvement
- Strategic enterprise services revenue up 7.5% Y/Y

#### **Mass Markets**

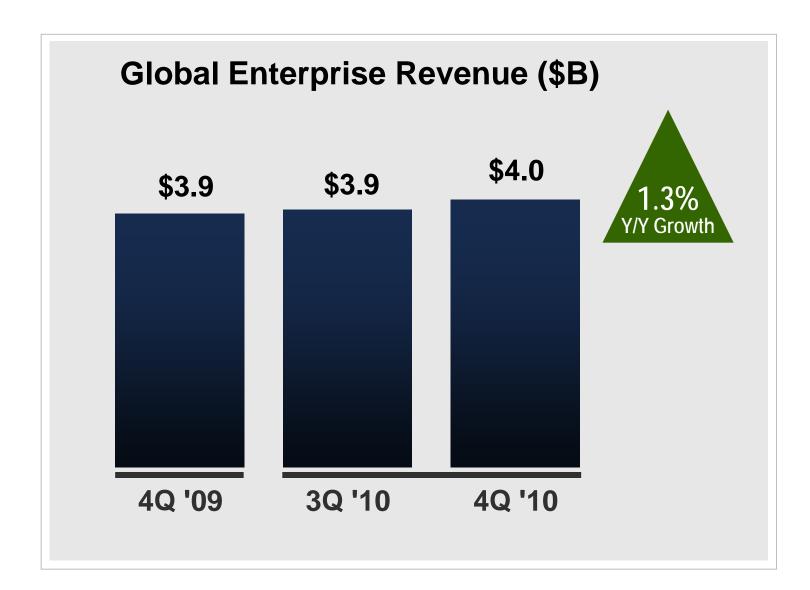




- FiOS now 53% of consumer revenue
- FiOS TV subscribers
  - 3.5M subscribers
  - 182K net adds
  - 28% penetration
- FiOS Internet subscribers
  - 4.1M subscribers
  - 197K net adds
  - 32% penetration

## **Global Enterprise**

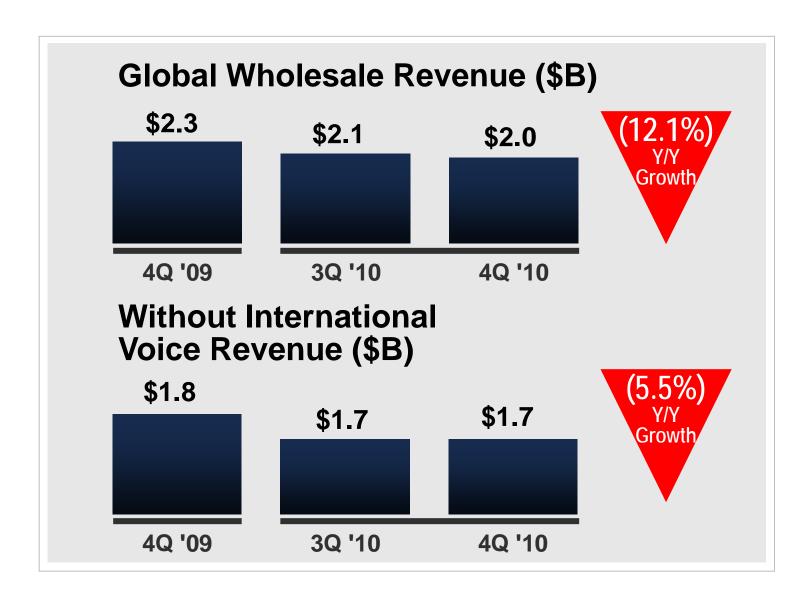




- Strategic enterprise services 44% of Global Enterprise revenue
- Strategic Services outpaced decline in Core Services
- Early signs of recovery

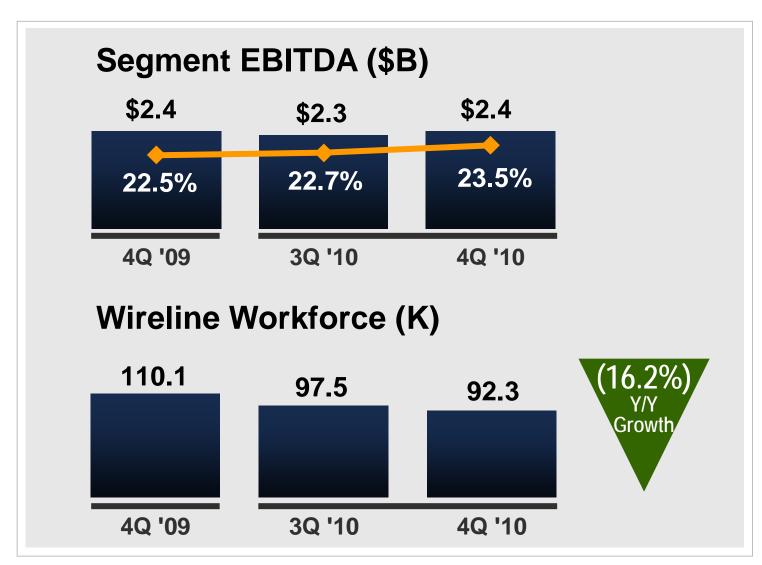
#### Wholesale Markets





- Route rationalization strategy drove revenue significantly lower
- Pricing changes initiated in 2Q
  - \$179M Y/Y or (37%) decline in international voice revenue
  - Y/Y decline (5.5%) excluding international voice revenue
- Initiatives having desired effect
  - Absolute margin dollars up





- 3rd consecutive quarter of sequential EBITDA margin improvement
- Cost reduction initiatives on track
  - Total cash expenses down 3.9% or \$321M Y/Y
  - Reduced force by 16K Y/Y
- Cost focus will continue

**EBITDA Margin %** 

## **Summary**



- Solid earnings momentum
- Strong Wireless growth with record-high profitability
- Improving Wireline performance
- Disciplined capital spending
- Free cash flow improvement
- Strong balance sheet

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