# AQ2022 EARMAGS

January 24, 2023



## "Safe Harbor" Statement

NOTE: In this presentation we have made forward-looking statements. These statements are based on our estimates and assumptions and are subject to risks and uncertainties. Forward-looking statements include the information concerning our possible or assumed future results of operations. Forwardlooking statements also include those preceded or followed by the words "anticipates," "believes," "estimates," "expects," "forecasts," "hopes," "plans" or similar expressions. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. We undertake no obligation to revise or publicly release the results of any revision to these forward-looking statements. except as required by law. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The following important factors, along with those discussed in our filings with the Securities and Exchange Commission (the "SEC"), could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements: the effects of competition in the markets in which we operate, including any inability to successfully respond to competitive factors such as prices, promotional incentives and evolving consumer preferences; failure to take advantage of, or respond to competitors' use of, developments in technology and address changes in consumer demand; performance issues or delays in the deployment of our 5G network resulting in significant costs or a reduction in the anticipated benefits of the enhancement to our networks; the inability to implement our business strategy; adverse conditions in the U.S. and international economies, including inflation in the markets in which we operate; cyber attacks impacting our networks or systems and any resulting financial or reputational impact; damage to our infrastructure or disruption of our operations from natural disasters, extreme weather conditions, acts of war, terrorist attacks or other hostile acts and any resulting financial or reputational impact; the impact of public health crises on our operations, our employees and the ways in which our customers use our networks and other products and services; disruption of our key suppliers' or vendors' provisioning of products or services, including as a result of geopolitical factors, public health crises or the potential impacts of global climate change; material adverse changes in labor matters and any resulting financial or operational impact; changes in the regulatory environment in which we operate, including any increase in restrictions on our ability to operate our networks or businesses; our high level of indebtedness; significant litigation and any resulting material expenses incurred in defending against lawsuits or paying awards or settlements; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations or adverse conditions in the credit markets affecting the cost, including interest rates, and/or availability of further financing; significant increases in benefit plan costs or lower investment returns on plan assets; changes in tax laws or treaties, or in their interpretation; and changes in accounting assumptions that regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, which could result in an impact on earnings.

As required by SEC rules, we have provided a reconciliation of the non-GAAP financial measures included in this presentation to the most directly comparable GAAP measures in materials on our website at www.verizon.com/about/investors.

## **Consolidated** Financial Summary

4Q 2022

## \$11.7B

Adjusted EBITDA\* (down 0.2% Y/Y) (Adjusted EBITDA margin of 33.3%)\*

## \$1.19

Adjusted EPS\* (down 10.5% Y/Y)\*\*

## \$14.1B

2022 Free cash flow\*

## 2.7x

#### Net unsecured debt to adjusted EBITDA\*

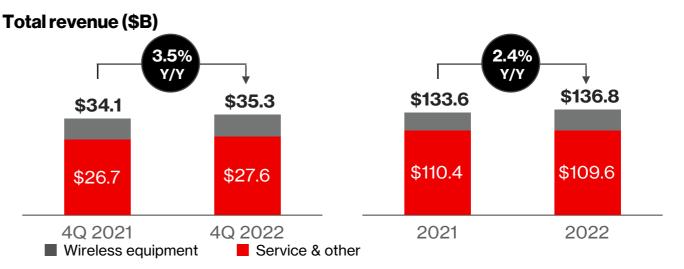
\* Non-GAAP measure.

\*\* Adjusted EPS for the prior year period has been reclassified to conform to current period presentation.

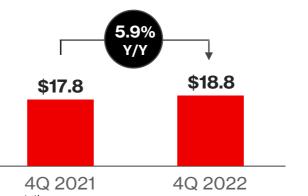
\*\*\* Sum of Consumer and Business segments.

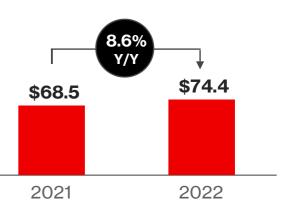
Note: Consolidated results include Verizon Media until September 1, 2021 and the acquisition of TracFone Wireless, Inc. on November 23, 2021.

### Achieved full year financial guidance



#### Total Wireless service revenue\*\*\* (\$B)





## **Positive Momentum in 4Q**



Delivered against all of our **financial targets** 



Achieved **positive** Consumer postpaid **phone net adds**\*



Strong performance in **Business Wireless** 



Highest quarterly **broadband net adds** in over a decade

\* Net adds exclude the impact of the 3G network shutdown. For details see Financial and Operating Information on our website at www.verizon.com/about/investors.

## **Unmatched Network Quality**



Ahead of schedule on our **C-Band deployment**; expect 200M POPs in 1Q 2023



Peak **download speeds** of **2.4Gbps** expected by end of 2023



Increasing **network capacity** supports expected mobility & FWA volumes



Improving network quality and cost with approximately 50% of our sites **served by our own fiber** 

Significant growth opportunities ahead in the 5G era

## **Well-Positioned to Accelerate Growth**

# **Service Revenue**

- Network differentiation attracts highest-quality customer base and leading B2B market share
- Fixed wireless to contribute to service revenue from an existing base of >1.4M subscribers with growth ahead
- Segmented & localized approach to attract, retain, & step-up customers

# **EBITDA**

- More offers like Welcome Unlimited reducing expensive subsidies
- Drive improved Business wireline profitability by deemphasizing low-margin revenue
- Verizon Global Services contributing to \$2B - \$3B of annual savings by 2025

## **Free Cash Flow**

- Free cash flow growth has supported a rising dividend for 16 consecutive years
- Capital efficient cash flow growth as Mobility and FWA leverage the same infrastructure
- Capital spending to decline
  \$5B from 2022 level to
  ~\$17B in 2024

## 2023 Guidance

	2023
Total Wireless service revenue growth <sup>(2)(3)</sup>	2.5%-4.5%
Adjusted EBITDA <sup>(1)</sup>	\$47.0B — \$48.5B
Adjusted effective tax rate <sup>(1)</sup>	22.5% — 24.0%
Adjusted EPS <sup>(1)</sup>	\$4.55 — \$4.85
Capital expenditures	\$18.25B — \$19.25B (including ~\$1.75B for C-Band)

(1) Non-GAAP measure.

(2) Sum of Consumer and Business segments.

(3) Includes a benefit of approximately 190 basis points from the reallocation from Other revenue to Wireless service revenue. This results from a larger allocation of administrative and telco recovery charges which partly recover network operating costs.

# **Key Takeaways**



Taking necessary actions to improve performance



Best network is only getting better even as capital intensity improves



Largest Adjusted EBITDA\* base in the industry with path to free cash flow expansion



Attractive dividend with intention to continue to grow each year

\* Non-GAAP measure.

