condensed consolidated statements of income

							(dollars	in milli	ions, except per	share amounts)
Unaudited		os. Ended 12/31/08	3 N	los. Ended 12/31/07	% Change	12 M	os. Ended 12/31/08	12 N	Nos. Ended 12/31/07	% Change
Operating Revenues	\$	24,645	\$	23,840	3.4	\$	97,354	\$	93,469	4.2
Operating Expenses										
Cost of services and sales		9,976		9,796	1.8		39,007		37,547	3.9
Selling, general & administrative expense		7,090		6,955	1.9		26,898		25,967	3.6
Depreciation and amortization expense		3,747		3,666	2.2		14,565		14,377	1.3
Total Operating Expenses		20,813		20,417	1.9		80,470		77,891	3.3
Operating Income		3,832		3,423	11.9		16,884		15,578	8.4
Equity in earnings of unconsolidated businesses		109		93	17.2		567		585	(3.1)
Other income and (expense), net		62		87	(28.7)		282		211	33.6
Interest expense		(517)		(439)	17.8		(1,819)		(1,829)	(0.5)
Minority interest		(1,696)		(1,333)	27.2		(6,155)		(5,053)	21.8
Income Before Provision for Income Taxes, Discontinued		(1,010)		(1/000)			(0)100)		(=//	
Operations and Extraordinary Item		1,790		1,831	(2.2)		9,759		9,492	2.8
Provision for income taxes		(555)		(759)	(26.9)		(3,331)		(3,982)	(16.3)
The first of the cartes		(222)		(, 5)	(2015)		(0,001)		(5)552)	(10.0)
Income Before Discontinued Operations										
and Extraordinary Item		1,235		1,072	15.2		6,428		5,510	16.7
Income from discontinued operations, net of tax ⁽¹⁾		_		_	*		_		142	(100.0)
Extraordinary item, net of tax		_		_	*		_		(131)	(100.0)
Net Income	\$	1,235	\$	1,072	15.2	\$	6,428	\$	5,521	16.4
Basic Earnings per Common Share ⁽²⁾										
Income before discontinued operations										
and extraordinary item	\$.43	\$.37	16.2	\$	2.26	\$	1.90	18.9
Income from discontinued operations, net of tax	•	_	*	_	*	•		*	.05	(100.0)
Extraordinary item, net of tax		_		_	*		_		(.05)	(100.0)
Net income	\$.43	\$.37	16.2	\$	2.26	\$	1.91	18.3
Weighted average number of common shares (in millions)		2,841		2,886			2,849		2,898	
Diluted Earnings per Common Share (2)(3)										
Income before discontinued operations										
and extraordinary item	ė	.43	ć	.37	16.7	÷	2.26	\$	1.90	18.9
Income from discontinued operations, net of tax	\$.43	\$.57	16.2 *	\$	2.20	Ş	.05	
		_		_	*		_		.05 (.05)	(100.0) (100.0)
Extraordinary item, net of tax	_		<u>,</u>	27		_	2.26		. ,	` ′
Net income	\$.43	\$.37	16.2	\$	2.26	\$	1.90	18.9
Weighted average number of common shares —										
assuming dilution (in millions)		2,841		2,891			2,850		2,902	

Footnotes:

⁽¹⁾ Discontinued operations includes a gain on the sale of Telecomunicaciones de Puerto Rico, Inc. (TELPRI) of \$70 million, net of tax. The disposition of this non-strategic business was completed on March 30, 2007.

⁽²⁾ EPS totals may not add due to rounding.

⁽³⁾ Diluted Earnings per Share includes the dilutive effect of shares issuable under our stock-based compensation plans, which represent the only potential dilution.

^{*} Not meaningful

condensed consolidated statements of income before special items

						(dollars	in milli	ons, except per	r share amounts)
Unaudited	os. Ended 12/31/08	3 N	los. Ended 12/31/07	% Change	12 M	os. Ended 12/31/08	12 N	12/31/07	% Change
Operating Revenues ⁽¹⁾									
Wireline	\$ 11,917	\$	12,249	(2.7)	\$	48,214	\$	49,129	(1.9)
Domestic Wireless	12,846		11,443	12.3		49,332		43,882	12.4
Other	(118)		(121)	(2.5)		(450)		(636)	(29.2)
Total Operating Revenues	24,645		23,571	4.6		97,096		92,375	5.1
Operating Expenses ⁽¹⁾									
Cost of services and sales	9,905		9,676	2.4		38,801		37,090	4.6
Selling, general & administrative expense	6,417		5,999	7.0		25,723		24,620	4.5
Depreciation and amortization expense	3,747		3,602	4.0		14,505		14,120	2.7
Total Operating Expenses	20,069		19,277	4.1		79,029		75,830	4.2
Operating Income	4,576		4,294	6.6		18,067		16,545	9.2
Operating income impact of divested operations ⁽¹⁾	_		33	(100.0)		44		182	(75.8)
Equity in earnings of unconsolidated businesses	109		93	17.2		567		585	(3.1)
Other income and (expense), net	110		87	26.4		330		211	56.4
Interest expense	(517)		(439)	17.8		(1,819)		(1,829)	(0.5)
Minority interest	(1,698)		(1,333)	27.4		(6,157)		(5,053)	21.8
Income Before Provision for Income Taxes									
and Discontinued Operations	2,580		2,735	(5.7)		11,032		10,641	3.7
Provision for income taxes	 (855)		(953)	(10.3)		(3,797)		(3,787)	0.3
Income Before Discontinued Operations	1,725		1,782	(3.2)		7,235		6,854	5.6
Income from discontinued operations, net of tax	 _		_	*		_		72	(100.0)
Net Income Before Special Items	\$ 1,725	\$	1,782	(3.2)	\$	7,235	\$	6,926	4.5
Basic Adjusted Earnings per Common Share ⁽²⁾									
Income before discontinued operations	\$.61	\$.62	(1.6)	\$	2.54	\$	2.37	7.2
Income from discontinued operations, net of tax				*				.02	(100.0)
Net income	\$.61	\$.62	(1.6)	\$	2.54	\$	2.39	6.3
Weighted average number of common shares (in millions)	2,841		2,886			2,849		2,898	
Diluted Adjusted Earnings per Common Share (2)(3)									
Income before discontinued operations	\$.61	\$.62	(1.6)	\$	2.54	\$	2.36	7.6
Income from discontinued operations, net of tax				*				.02	(100.0)
Net income	\$.61	\$.62	(1.6)	\$	2.54	\$	2.39	6.3
Weighted average number of common shares-assuming									
dilution (in millions)	2,841		2,891			2,850		2,902	

Footnotes:

⁽¹⁾ Reclassifications of prior period amounts have been made, where appropriate, to reflect comparable operating results for the spin-off of the wireline segment's non-strategic local exchange and related business assets in Maine, New Hampshire and Vermont in the first quarter of 2008. Reclassifications were determined using specific information, where available, and allocations where data is not maintained on a state-specific basis within the Company's books and records, as follows:

Revenues	\$ _	\$ 269	\$ 258	\$ 1,094
Expenses	\$ _	\$ 236	\$ 214	\$ 912

⁽²⁾ EPS totals may not add due to rounding.

⁽³⁾ Diluted Earnings per Share includes the dilutive effect of shares issuable under our stock-based compensation plans, which represent the only potential dilution.

^{*} Not meaningful

condensed consolidated statements of income – reconciliations

Fourth Quarter 2008 and 2007

(dollars in millions, except per share amounts)

Unaudited	3 Mos. Ended 12/31/08 Reported (GAAP)		Int	Merger egration Costs	Pens	verance, sion and Benefit Charges		estment- Related Charges		os. Ended 12/31/08 e Special Items
Operating Revenues	\$	24,645	\$	_	\$	_	\$	_	\$	24,645
Operating Expenses										
Cost of services and sales		9,976		(6)		(65)		_		9,905
Selling, general & administrative expense		7,090		(53)		(620)		_		6,417
Depreciation and amortization expense		3,747		_		_				3,747
Total Operating Expenses		20,813		(59)		(685)				20,069
Operating Income		3,832		59		685		_		4,576
Equity in earnings of unconsolidated businesses		109		_		_		_		109
Other income and (expense), net		62		_		_		48		110
Interest expense		(517)		_		_		_		(517)
Minority interest		(1,696)		(2)		_		_		(1,698)
Income Before Provision for Income Taxes	-	1,790		57		685		48		2,580
Provision for income taxes		(555)		(22)		(261)		(17)		(855)
Net Income	\$	\$1,235	\$	\$35	\$	424	\$	31	\$	1,725
Basic Earnings per Common Share ⁽¹⁾ Net income	\$.43	\$.01	\$.15	\$.01	\$.61
	•								·	
Diluted Earnings per Common Share ⁽¹⁾ Net income	\$.43	\$.01	\$.15	\$.01	\$.61

(dollars in millions, except per share amounts)

					Special a	and No	n-Recurri	ng Ite	ems		
<u>Unaudited</u>	os. Ended 12/31/07 Reported (GAAP)	lr	Merger ntegration Costs	Δ	Access Line Spin-Off Related Charges	Inter	national Taxes		Severance, Pension nd Benefit Charges	Impact Divested perations	os. Ended 12/31/07 re Special Items
Operating Revenues	\$ 23,840	\$	_	\$	_	\$	_	\$	_	\$ (269)	\$ 23,571
Operating Expenses											
Cost of services and sales	9,796		(16)		_		_		_	(104)	9,676
Selling, general & administrative expense	6,955		(76)		(38)		(2)		(772)	(68)	5,999
Depreciation and amortization expense	 3,666				_					(64)	3,602
Total Operating Expenses	 20,417		(92)		(38)		(2)		(772)	(236)	19,277
Operating Income	3,423		92		38		2		772	(33)	4,294
Operating income impact of divested operations	_		_		_		_		_	33	33
Equity in earnings of unconsolidated businesses	93		_		_		_		_	_	93
Other income and (expense), net	87		_		_		_		_	_	87
Interest expense	(439)		_		_		_		_	_	(439)
Minority interest	(1,333)		_		_		_		_	_	(1,333)
Income Before Provision for Income Taxes	1,831		92		38		2		772	_	2,735
Provision for income taxes	(759)		(34)		(2)		137		(295)	_	(953)
Net Income	\$ 1,072	\$	58	\$	36	\$	139	\$	477	\$ _	\$ 1,782
Basic Earnings per Common Share ⁽¹⁾ Net income	\$.37	\$.02	\$.01	\$.05	\$.17	\$ _	\$.62
Diluted Earnings per Common Share ⁽¹⁾ Net income	\$.37	\$.02	\$.01	\$.05	\$.16	\$ _	\$.62

Footnote:

 $Note: See \ www.verizon.com/investor\ for\ a\ reconciliation\ of\ other\ non-GAAP\ measures\ included\ in\ this\ \textit{Quarterly\ Bulletin}.$

⁽¹⁾ EPS totals may not add due to rounding.

condensed consolidated statements of income – reconciliations

Fourth Quarter Year-to-Date 2008 and 2007

(dollars in millions, except per share amounts)

Paraling Newman			os. Ended 12/31/08 Reported	_	Mergi Integratio		Acce Sp	Special ss Line oin-Off Related		Non-Recurr nvestment- Related	ing It	ems Severand Pensic nd Benei	ce,	-	Impact ivested	12 N	/los. l	Ended /31/08
Cost of carriers and sales	<u>Unaudited</u>																	
Section Sect	Operating Revenues	\$	97,354	\$	-	_	\$	_	\$	_	\$	-	_ :	\$	(258)	\$	9	7,096
Poperating Income impact of disvested perations 16,884	Cost of services and sales Selling, general & administrative expense		26,898		(15	0)		(87)		_ _ _		(88)	35)		(53)		2	5,723
Popular placement proposed color solic discostate dusinesses 1867 1878	Total Operating Expenses		80,470		(17	(4)		(103)		_		(95	50)		(214)		7	9,029
Marcia M	Operating income impact of divested operations Equity in earnings of unconsolidated businesses Other income and (expense), net		567 282		- -	_ _ _		_ _ _		— 48		- -	_ _ _		44 —			44 567 330
Part								_				-	_		_			
Part																		
Part		<u> </u>		\$		_	\$		\$		\$			ς		\$		
Name	Basic Earnings per Common Share(1)		·												_			
Part		\$	2.26	\$.С	13	\$.03	\$.01	\$.2	21 :	\$	_	\$		2.54
Image: Image								Speci	al an	d Non-Recu			n millio	ons, ex	cept pe	er sha	re an	nounts)
Cost of services and sales 37,547 32,7 32 32 32 32 33 34 34 34	Unaudited	12	12/31/07 Reported	Int	egration	Pue	rto Rico,			Spin-Off Related	Intern		Per and Be	nsion enefit	Dive	ct of ested	1	2/31/07 Special
Section of services and sales 37,547 32,	Operating Revenues		\$ 93,469	\$	_	\$	_	\$	_	\$ —	\$	_	\$	_	\$ (1,	094)	\$ 9	2,375
Poperating income impact of divested operations Comparison Compa	Cost of services and sales Selling, general & administrative expense Depreciation and amortization expense	_	25,967 14,377		(146)										(230) 257)	2 1	4,620 4,120
Poperating income impact of divested operations Comparison Compa	Operating Income	_	15.578		178		100			84		15		772	(182)	1	6.545
Interest expense (1,829)	Operating income impact of divested operations Equity in earnings of unconsolidated businesses		585						_ _ _							182		182 585
Income Before Provision for Income Taxes, Discontinued Operations and Extraordinary Item 9,492 178 100 3	Interest expense		(1,829)		_		_		_	_		_		_		_		(1,829)
Net Income from discontinued operations, net of tax 142	Income Before Provision for Income Taxes, Discontinued Operatio and Extraordinary Item	ns	9,492						_							_	1	0,641
Net Income \$ 5,521 \$ 112 \$ 102 \$ 131 \$ 80 \$ 610 \$ 477 \$ — \$ 6,926 Basic Earnings per Common Share ⁽¹⁾ Income before discontinued operations and extraordinary item \$ 1.90 \$ 0.04 \$ 0.02 \$ — \$ 0.03 \$.17 \$ — \$ 2.37 Income from discontinued operations, net of tax .05 — .02 \$ — .03 \$.17 \$ — \$ 2.37 Net income .05 — .02 .05 — .05 — .05 — .05 .03 \$.17 \$ — \$ 2.37 Net income 1.91 \$.04 \$.02 .05 —	Income from discontinued operations, net of tax		142				(70)		_	_		_		477 —		_		
Income before discontinued operations and extraordinary item \$ 1.90 \$.04 \$.02 \$.05 \$.03 \$.21 \$.17 \$.05 \$.02 \$.07 \$.05 \$.07 \$.05 \$.07 \$.05 \$.07 \$.05 \$.07 \$.05 \$.07 \$.0	· · · · · · · · · · · · · · · · · · ·	_		\$	112	\$					\$		\$	477	\$	_	\$	6,926
Diluted Earnings per Common Share ⁽¹⁾ Income before discontinued operations and extraordinary item Income from discontinued operations, net of tax 1.90 \$.04 \$.02 \$ \$.03 \$.21 \$.16 \$ \$.236 Income from discontinued operations, net of tax 1.90 \$.04 \$.02 \$ \$.03 \$.21 \$.16 \$ \$.236 1.00 \$.	Income before discontinued operations and extraordinary item Income from discontinued operations, net of tax Extraordinary item, net of tax	_	.05 (.05)				(.02)							_	\$	_ _ 		.02 —
Income before discontinued operations and extraordinary item \$ 1.90 \$.04 \$.02 \$. — \$.03 \$.21 \$.16 \$. — \$ 2.36 Income from discontinued operations, net of tax .05 — (.02) — — — — — .02 Extraordinary item, net of tax (.05) — — .05 —		-	\$ 1.91	\$.04	\$		\$.05	\$.03	\$.21	\$.17	\$	_	\$	2.39
	Income before discontinued operations and extraordinary item Income from discontinued operations, net of tax		.05	\$.04	\$		•	 .05	\$.03 —	\$.21	\$.16	\$	_ _ _	\$	
		_		\$.04	\$	_			\$.03	\$.21	\$.16	\$	_	\$	2.39

Footnote:

Note: See www.verizon.com/investor for a reconciliation of other non-GAAP measures included in this *Quarterly Bulletin*.

⁽¹⁾ EPS totals may not add due to rounding.

selected financial and operating statistics

				(do	ollars in n	nillions, except	per shar	e amounts)
Unaudited						12/31/08		12/31/07
Debt to debt and shareowners' equity ratio-end of period						55.5%		38.1%
Book value per common share					\$	14.68	\$	17.58
Common shares outstanding (in millions) End of period						2,841		2,877
Total employees ⁽¹⁾						223,880		232,417
	3 M	os. Ended	3 M	os. Ended	12 N	los. Ended	12 N	Nos. Ended
Unaudited		12/31/08		12/31/07		12/31/08		12/31/07
Capital expenditures (including capitalized software)								
Wireline	\$	2,479	\$	3,083	\$	9,797	\$	10,956
Domestic Wireless		1,787		1,600		6,510		6,503
Other		397		63		931		79
Total	_ \$	4,663	\$	4,746	\$	17,238	\$	17,538
Cash dividends declared per common share	\$	0.460	\$	0.430	\$	1.780	\$	1.670

Footnote:

⁽¹⁾ Prior period has been reclassified to reflect comparable amounts.

condensed consolidated balance sheets

			(dollars in millions)
Unaudited	12/31/08	12/31/07	\$ Change
Assets			
Current assets			
Cash and cash equivalents	\$ 9,782	\$ 1,153	\$ 8,629
Short-term investments	509	2,244	(1,735)
Accounts receivable, net	11,703	11,736	(33)
Inventories	2,092	1,729	363
Prepaid expenses and other	1,989	1,836	153
Total current assets	26,075	18,698	7,377
Plant, property and equipment	215,605	213,994	1,611
Less accumulated depreciation	129,059	128,700	359
'	86,546	85,294	1,252
Investments in unconsolidated businesses	3,393	3,372	21
Wireless licenses	61,974	50,796	11,178
Goodwill	6,035	5,245	790
Other intangible assets, net	5,199	4,988	211
Other investments	4,781	_	4,781
Other assets	8,349	18,566	(10,217)
Total Assets	\$ 202,352	\$ 186,959	\$ 15,393
Liabilities and Shareowners' Investment Current liabilities			
Debt maturing within one year	\$ 4,993	\$ 2,954	\$ 2,039
Accounts payable and accrued liabilities	13,814	14,462	ş 2,039 (648)
Other	7,099	7,325	(226)
Total current liabilities	25,906	24,741	1,165
Long-term debt	46,959	28,203	18,756
Employee benefit obligations	32,512	29,960	2,552
Deferred income taxes	11,769	29,900 14,784	(3,015)
Other liabilities			(3,013)
Other habilities	6,301	6,402	(101)
Minority interest	37,199	32,288	4,911
Shareowners' investment			
Common stock	297	297	_
Contributed capital	40,291	40,316	(25)
Reinvested earnings	19,250	17,884	1,366
Accumulated other comprehensive loss	(13,372)	(4,506)	(8,866)
Common stock in treasury, at cost	(4,839)	(3,489)	(1,350)
Deferred compensation —			
employee stock ownership plans and other	79	79	_
Total shareowners' investment	41,706	50,581	(8,875)
Total Liabilities and Shareowners' Investment	\$ 202,352	\$ 186,959	\$ 15,393

The unaudited consolidated balance sheets are based on preliminary information.

condensed consolidated statements of cash flows

			(dollars in millions)
Unaudited	12 Mos. Ended 12/31/08	12 Mos. Ended 12/31/07	\$ Change
Cash Flows From Operating Activities			
Net income	\$ 6,428	\$ 5,521	\$ 907
Adjustments to reconcile net income to net cash provided by			
operating activities — continuing operations:			
Depreciation and amortization expense	14,565	14,377	188
Employee retirement benefits	1,955	1,720	235
Deferred income taxes	2,183	408	1,775
Provision for uncollectible accounts	1,085	1,047	38
Equity in earnings of unconsolidated businesses, net of dividends received	212	1,986	(1,774)
Extraordinary item, net of tax	_	131	(131)
Changes in current assets and liabilities, net of effects			
from acquisition/disposition of businesses	(3,033)	(2,893)	(140)
Other, net	3,225	4,012	(787)
Net cash provided by operating activities—continuing operations	26,620	26,309	311
Net cash used in operating activities — discontinued operations	· _	(570)	570
Net cash provided by operating activities	26,620	25,739	881
Cash Flows From Investing Activities			
Capital expenditures (including capitalized software)	(17,238)	(17,538)	300
Acquisitions of licenses, investments and businesses, net of cash acquired	(15,904)	(763)	(15,141)
Net change in short-term investments	1,677	169	1,508
Other, net	(114)	1,267	(1,381)
Net cash used in investing activities — continuing operations	(31,579)	(16,865)	(14,714)
Net cash provided by investing activities — discontinued operations	-	757	(757)
Net cash used in investing activities	(31,579)	(16,108)	(15,471)
Cash Flows From Financing Activities			
Proceeds from long-term borrowings	21,598	3,402	18,196
Repayments of long-term borrowings and capital lease obligations	(4,146)	(5,503)	1,357
Increase (decrease) in short-term obligations, excluding current maturities	2,389	(3,252)	5,641
Dividends paid	(4,994)	(4,773)	(221)
Proceeds from sale of common stock	16	1,274	(1,258)
Purchase of common stock for treasury	(1,368)	(2,843)	1,475
Other, net	93	(2)	95
Net cash provided by (used in) financing activities — continuing operations	13,588	(11,697)	25,285
Net cash provided by (used in) financing activities — discontinued operations	_	_	
Net cash provided by (used in) financing activities	13,588	(11,697)	25,285
Increase (decrease) in cash and cash equivalents	8,629	(2,066)	10,695
Cash and cash equivalents, beginning of period	1,153	3,219	(2,066)
Cash and cash equivalents, end of period	\$ 9,782	\$ 1,153	\$ 8,629

wireline — selected financial results

								(dollars in millions)
Unaudited		os. Ended 12/31/08	3 N	los. Ended 12/31/07	% Change	12 Mos. Ended 12/31/08	12 Mos. Ended 12/31/07	% Change
Wireline Operating Revenues ⁽¹⁾								
Verizon Telecom								
Mass Markets	\$	5,226	Ś	5,257	(0.6)	\$ 20,974	\$ 21,289	(1.5)
Wholesale	•	1,882	*	1,932	(2.6)	7,571	7,774	(2.6)
Other		300		397	(24.4)	1,367	, 1,717	(20.4)
Verizon Business					,	,	,	,
Enterprise Business		3,607		3,688	(2.2)	14,411	14,550	(1.0)
Wholesale		810		815	(0.6)	, 3,341	3,345	(0.1)
International and Other		800		838	(4.5)	3,374	3,214	5.0
Eliminations		(708)		(678)	4.4	(2,824)	(2,760)	2.3
Total Operating Revenues		11,917		12,249	(2.7)	48,214	49,129	(1.9)
Operating Expenses ⁽¹⁾								
Cost of services and sales		6,041		6,188	(2.4)	24,274	24,181	0.4
Selling, general & administrative expense		2,854		2,584	10.4	11,047	11,527	(4.2)
Depreciation and amortization expense		2,309		2,288	0.9	9,031	8,927	1.2
Total Operating Expenses		11,204		11,060	1.3	44,352	44,635	(0.6)
Operating Income	Ś	713	\$	1,189	(40.0)	\$ 3,862	\$ 4.494	(14.1)
Operating Income Margin	Ţ	6.0%	۲	9.7%	(40.0)	8.0%	9.1%	(14.1)
wireline — selected operating s	tatistic	S						
Unaudited						12/31/08	12/31/07	% Change
Switched access lines in service (000) ⁽²⁾								
Residence						20,956	23,880	(12.2)
Desertes						14,966	15,713	(4.8)
Business						14,900	13,713	(4.0)
Public						239	290	(17.6)

(dollars in millions)

(16.0)

8.2

2,817

8,013

2,367

8,673

						(dollars irr rrillioris)
	3 Mos. Ended	3 Mos. Ended		12 Mos. Ended	12 Mos. Ended	
Unaudited	12/31/08	12/31/07	% Change	12/31/08	12/31/07	% Change
High capacity and digital data revenues ⁽¹⁾	\$ 5.200	\$ 4.691	10.9	\$ 20.280	\$ 17.779	14.1

Footnotes:

The segment financial results above are adjusted to exclude the effects of special and non-recurring items. The company's chief decision makers exclude these items in assessing business unit performance, primarily due to their non-operational nature.

Intersegment transactions have not been eliminated.

Wholesale voice connections (000)

Broadband connections (000)

- (1) Certain reclassifications have been made, where appropriate, to reflect comparable operating results.
- (2) Prior period amounts adjusted to reflect current period reporting methodologies.

verizon wireless — selected financial results

						(dollars in millions)
Unaudited	3 Mos. Ended 12/31/08	3 Mos. Ended 12/31/07	% Change	12 Mos. Ended 12/31/08	12 Mos. Ended 12/31/07	% Change
Revenues						
Service revenues	\$ 11,063	\$ 9,874	12.0	\$ 42,635	\$ 38,016	12.2
Equipment and other	1,783	1,569	13.6	6,697	5,866	14.2
Total Revenues	12,846	11,443	12.3	49,332	43,882	12.4
Operating Expenses						
Cost of services and sales	4,153	3,613	14.9	15,660	13,456	16.4
Selling, general & administrative expense	3,467	3,521	(1.5)	14,273	13,477	5.9
Depreciation and amortization expense	1,416	1,306	8.4	5,405	5,154	4.9
Total Operating Expenses	9,036	8,440	7.1	35,338	32,087	10.1
Operating Income Operating Income Margin	\$ 3,810 29,7%	\$ 3,003 26.2%	26.9	\$ 13,994 28.4%	\$ 11,795 26,9%	18.6
verizon wireless—selected ope	erating statistic	CS		42/24/22	42/24/07	N. Cl
Unaudited				12/31/08	12/31/07	% Change
Total Customers (000)				72,056	65,707	9.7
Retail Customers (000)				70,021	63,735	9.9
	3 Mos. Ended	3 Mos. Ended		12 Mos. Ended	12 Mos. Ended	
Unaudited	12/31/08	12/31/07	% Change	12/31/08	12/31/07	% Change
Total Customer net adds in period ⁽¹⁾ (000)	1,248	2,008	(37.8)	6,349	6,655	(4.6)
Retail Customer net adds in period ⁽²⁾ (000)	1,214	1,895	(35.9)	6,286	6,923	(9.2)
Total churn rate	1.35%	1.20%		1.25%	1.21%	
Retail churn rate	1.34%	1.21%		1.24%	1.14%	

Footnotes:

The segment financial results above are adjusted to exclude the effects of special and non-recurring items. The company's chief decision makers exclude these items in assessing business unit performance, primarily due to their non-operational nature.

Intersegment transactions have not been eliminated.

Certain reclassifications have been made, where appropriate, to reflect comparable operating results.

- (1) Includes acquisitions and adjustments of 9,000 customers for the year ended December 31, 2007, and (122,000) and 570,000 customers for the 3 and 12 months ended December 31, 2008.
- (2) Includes acquisitions and adjustments of 9,000 customers for the year ended December 31, 2007 and (139,000) and 534,000 customers for the 3 and 12 months ended December 31, 2008.