

# Investor Quarterly

**Q2 2008** 



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Verizon Reports Double-Digit Earnings Growth, Strong Operating Cash Flows, Sales Gains in All Key Areas in 2Q

Network Investments Delivering Growth: Wireless Again

Tops Industry, and FiOS Penetration and Sales of Strategic

**Business Services Continue to Advance** 



# **2nd Quarter 2008 Highlights**

# **Consolidated Results**

> 66 cents in diluted EPS and 67 cents in adjusted EPS (non-GAAP), compared with 2Q 2007 diluted EPS of 58 cents both on a reported and adjusted basis.

# **Wireless**

- > Highest net adds in the industry—
  1.5 million net customer additions;
  68.7 million total customers; 66.7 million retail (non-wholesale) customers,
  most in the industry, up 11.0 percent.
- > Record low churn 1.12 percent total churn and 0.83 percent retail post-paid churn.
- > 11.8 percent increase in total revenues; data revenues up 45.3 percent.
- > 45.6 percent EBITDA margin on service revenues (non-GAAP).

# Wireline

- > 176,000 net new FiOS TV customers and 187,000 net new FiOS Internet customers with increases in the sales penetration rate for both services.
- > 10.4 percent increase in consumer ARPU in legacy telecom markets.
- > 18.7 percent increase in Verizon Business strategic services revenues.

Note: Comparisons are year over year unless otherwise noted. See the accompanying schedules and www.verizon.com/investor for reconciliations to generally accepted accounting principles (GAAP) for non-GAAP financial measures cited in this news release. Discontinued operations relate to the disposition of Telecomunicaciones de Puerto Rico, Inc. that was completed on March 30, 2007. Reclassifications of prior-period amounts have been made, where appropriate, to reflect comparable operating results for the spinoff of the Wireline segment's non-strategic local exchange and related business assets in Maine, New Hampshire and Vermont in the first quarter of 2008.

## **NEW YORK** — Verizon Communications Inc. (NYSE:VZ) today

reported continued strong results in the second guarter 2008. Verizon

Wireless again led the industry in key metrics, while Verizon Wireline

expanded penetration of FiOS services and continued to increase

sales of strategic business services.

Verizon reported 66 cents in diluted earnings per share (EPS) in the second quarter 2008, compared with 58 cents per share in the second quarter 2007.

On an adjusted basis (non-GAAP), second-quarter 2008 earnings were 67 cents per share, a 15.5 percent increase compared with 58 cents per share in the second quarter 2007.

Adjusted earnings in the second quarter 2008 excluded \$22 million after-tax, or 1 cent per share, for merger integration costs. Adjusted earnings in the second quarter 2007 also excluded 1 cent per share for merger integration costs.

# **Investments Delivering New Growth**

"Verizon continued to grow in all key strategic areas in the second quarter, despite the economic headwinds," said Verizon Chairman and CEO Ivan Seidenberg. "Recent investments in wireless spectrum and in our FiOS network will help drive future growth opportunities. We expect additional opportunities for FiOS growth as we add major cities, such as New York.

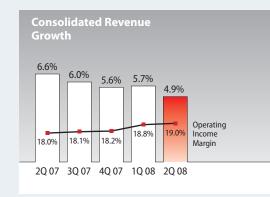
"Our second quarter results were on track with our business plan, and top- and bottom-line growth remained solid," he said. "We remain focused on steady improvements in revenue growth and productivity that will increase profitability and cash flows and create future opportunities to enhance shareholder returns."

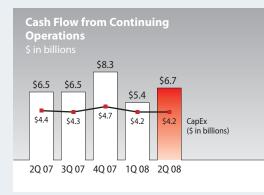
#### Revenue Growth, Margin Expansion and Strong Operating Cash Flows

Verizon's total operating revenues grew to \$24.1 billion in the second quarter 2008. This is a 3.7 percent increase compared with the second quarter 2007, or an increase of 4.9 percent when adjusted for the spinoff of the Wireline segment's non-strategic local exchange and related business assets in Maine, New Hampshire and Vermont (non-GAAP). Total operating expenses increased 2.4 percent to \$19.6 billion, comparing second quarter 2008 with second quarter 2007.

Verizon's operating income grew 9.6 percent to \$4.5 billion, compared with the second quarter 2007. Adjusted operating income (non-GAAP) grew 10.9 percent. Operating income margin rose to 18.8 percent, compared with 17.8 percent in the second quarter 2007. On an adjusted basis, Verizon's operating income margin rose to 19.0 percent, compared with 18.0 percent in the second quarter 2007.

Cash flows from continuing operations were \$12.1 billion through the first six months of 2008, up 4.2 percent compared with the same period last year.







Capital expenditures were \$8.4 billion through the first six months of 2008, down more than \$100 million over the same period last year.

Total debt was \$43.1 billion, compared with \$35.8 billion at the end of the first quarter 2008. In the second quarter, the company made final payments of approximately \$8.5 billion for licenses won in the Federal Communications Commission's 700 MHz spectrum auction and purchased \$4.8 billion of Alltel Corp. debt in connection with the pending acquisition of Alltel.

### **Wireless Continues to Gain Share, Posts Record Low Churn**

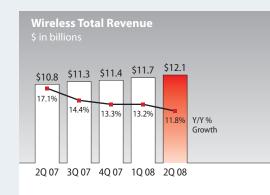
Verizon Wireless continued to lead the industry with strong, quality customer growth, record-low churn and the highest profitability. In the second quarter:

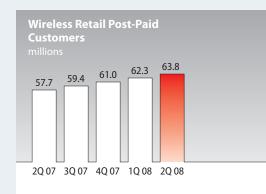
- > Of the 1.5 million total net customer additions, essentially all were retail post-paid.
- > Retail gross customer additions were strong, up 3.2 percent over the prior year.
- > Total churn was industry-leading and down year over year at 1.12 percent, a record low for the company. Among the company's retail post-paid customers, churn was even lower at 0.83 percent, also a record low.
- > Wireless continued its double-digit revenue growth, with total revenues of \$12.1 billion, up 11.8 percent year over year. Service revenues were \$10.5 billion, up 11.6 percent year over year, driven by customer growth and demand for data services. ARPU levels (average monthly revenue per customer) increased year over year for the ninth consecutive quarter. Total service ARPU of \$51.53 was up 0.9 percent year over year driven by total data ARPU, which was up 31.3 percent.
- > Wireless operating income margin was 28.6 percent, the highest ever.
- > EBITDA margin on service revenues (non-GAAP) was 45.6 percent. (EBITDA is earnings before interest, taxes, depreciation and amortization.)

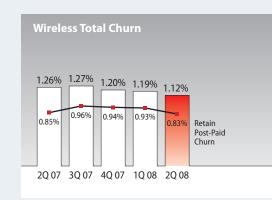
### **Significant Business Development Initiatives**

Verizon Wireless, which expects the closing of the Rural Cellular acquisition soon, also launched or completed several significant business development initiatives in the second quarter:

- > The company paid for the 700 MHz spectrum it gained in the FCC's auction. The purchase includes a nationwide footprint the company will use to build its 4G LTE (fourth generation, Long Term Evolution) network in the 2010 timeframe.
- > The company announced an agreement to purchase Alltel, with completion of the merger targeted for the end of the year, subject to regulatory approvals.
- > The company announced a five-year agreement with Qwest Communications International for Qwest to market and sell Verizon Wireless service beginning this summer.



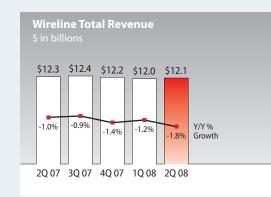


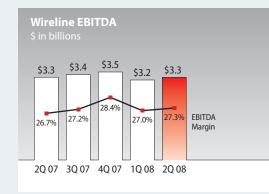


# **Continued Growth in FiOS, Strategic Services**

Verizon Wireline expanded penetration of FiOS services and continued to increase sales of enterprise strategic services. In the second quarter (with priorperiod comparisons adjusted to reflect the impact of the previously mentioned spinoff):

- > Sales penetration rates (percentage of potential customers who buy the service) increased for both FiOS Internet (available for sale to nearly 8.4 million premises) and FiOS TV (available for sale to 7.0 million premises). FiOS Internet penetration averaged 23.5 percent across all markets, up from 18.7 percent in last year's second quarter. FiOS TV penetration averaged 19.7 percent across all markets, up from 13.3 percent.
- > Verizon added 176,000 net new FiOS TV customers, for a total of nearly 1.4 million FiOS TV customers as of the end of the quarter.
- > Verizon added 187,000 net new FiOS Internet customers. The company had nearly 2 million FiOS Internet customers at the end of the quarter, nearly doubling the number of FiOS Internet customers since the end of second quarter 2007. Verizon added its 2 millionth FiOS Internet customer earlier this month.
- > Broadband and video revenues from consumer customers totaled more than \$1.0 billion in the second quarter, representing year-over-year growth of 52.9 percent.
- > Growing revenue from broadband and video services drove consumer ARPU in legacy Verizon wireline markets (which excludes consumer markets served by the former MCI) to \$63.76, a 10.4 percent increase compared with last year's second quarter. The ARPU among FiOS customers was more than \$130 per month.
- > Verizon Business had total revenues of \$5.3 billion, or growth of 0.9 percent compared with last year's second quarter. This was Verizon Business' seventh consecutive quarter of year-over-year pro-forma revenue growth (non-GAAP, calculated as if Verizon and MCI had merged on Jan. 1, 2005). Global enterprise revenue, representing retail sales, increased 1.7 percent to \$4.0 billion, compared with last year's second quarter.
- > Sales of strategic services—such as IP (Internet protocol), managed services, Ethernet and optical ring services—continued to drive growth at Verizon Business. These services generated \$1.5 billion in revenue, up 18.7 percent from second quarter 2007.







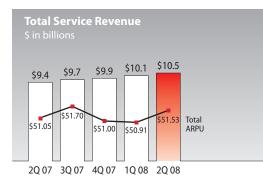
# **Additional Highlights**

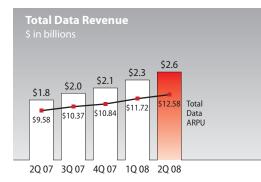
#### Wireless

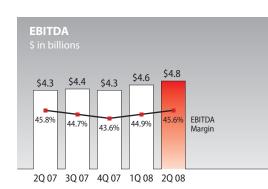
- > The company has the most retail customers in the industry. At the end of the second quarter, 97 percent of the company's base was retail (postpay and pre-pay).
- > Verizon Wireless continued to lead the industry in cost efficiency. Cash expense per customer (non-GAAP) was \$28.02 in the second quarter 2008, an increase of 1.2 percent over the second quarter 2007 and a decrease of 0.1 percent from the first quarter 2008.
- > Data revenues grew 45.3 percent over the prior year, contributing nearly \$2.6 billion. The company had 49.6 million retail data customers in June (approximately three-quarters of its retail customer base), a 25.6 percent increase over the prior year.
- > Building on the success of its first Open Development Initiative (ODI) conference held in March, Verizon Wireless during the second quarter certified the first device for use on its network under ODI. Provided by SupplyNet Communications, the device is a machine-to-machine wireless inventory telemetry system to monitor inventories at customer locations and send alerts when set levels are reached.

- > The company continued to extend the reach of its nationwide wireless broadband network. This is the nation's largest and most reliable 3G (third generation) network, and it was available to more than 256 million Americans by the end of the second quarter. More than 60 percent of the company's retail customers—40.5 million—had 3G broadband-capable devices at the end of the quarter.
- > To continue to meet demand for broadband devices, Verizon Wireless launched the BlackBerry Curve 8330, the Moto Q 9c and the Palm Centro for business connectivity and productivity. The company also announced the availability of three new multimedia handsets by LG: the Dare, featuring an all-touch screen operation; the Decoy, the world's first phone with a built-in detachable Bluetooth headset; and the Chocolate 3, the latest version of the iconic music phone. In addition, in the second quarter, the company launched the Glyde by Samsung, the Motorola w755 and the Nokia 6205 (The Dark Knight Edition).

# **Wireless**





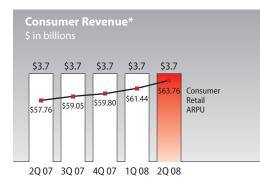


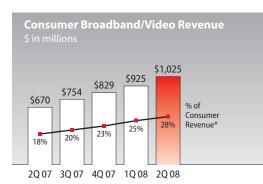
- > During the quarter, Verizon
  Wireless launched V CAST Music with
  Rhapsody, a monthly subscription
  service combining the company's
  world-class mobile music service with
  Rhapsody's leading desktop music
  solution, which delivers unlimited
  access to music on select wireless
  phones and players, and online on
  PCs, for \$14.99 a month.
- > During the quarter, Verizon Wireless customers sent or received nearly 70 billion text messages and 1.4 billion picture/video messages. Customers also completed 36.5 million music and video downloads.

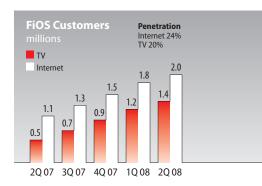
### Wireline

- > Wireline total operating revenues were \$12.1 billion, a 1.8 percent decrease compared with the second quarter 2007. Wireline total operating expenses decreased 1.7 percent over the same period.
- > Verizon gained final approval for the New York City video franchise in July, and the company today is announcing the sales launch of FiOS TV service in the city—as well as the availability of 100 high-definition FiOS TV channels in the New York metropolitan area. The New York City franchise covers 3 million premises, and Verizon already passes about 25 percent of these with fiber. About 2 million premises are in multiple dwelling units.
- > Verizon's broadband fiber-to-thepremises network, which delivers FiOS Internet and FiOS TV services, passed 11.0 million and 9.6 million premises, respectively, throughout the company's entire service territory by the end of the quarter.
- > Total broadband connections were 8.3 million, a net increase of 54,000 over the first quarter 2008. This includes a decrease of 133,000 DSL-based Verizon High Speed Internet connections, which was more than offset by the increase in FiOS Internet customers. The 8.3 million is an 11.5 percent year-over year increase, excluding broadband connections in 2007 in the three New England states that have since been spun off.
- > Wireline data revenues—which now represent 41.8 percent of total wireline revenues—were \$5.1 billion,

# Wireline





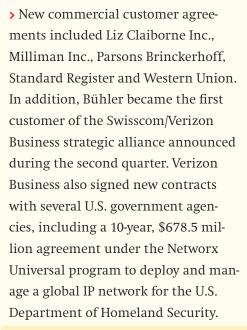


\* Legacy Verizon

an increase of 16.1 percent compared with the second quarter 2007. This includes revenues from consumer broadband services, wholesale data transport and Verizon Business data services.

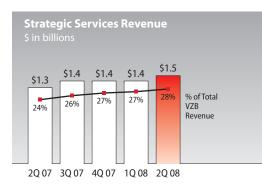
- > Verizon Business, which delivers integrated global solutions to largebusiness and government customers and operates the world's most connected public IP network, again announced significant capability enhancements. These included expanded unified communications services for multinational companies; expanded global professional consulting services; enhanced optical capabilities for Ethernet networks; expanded enterprise mobility offerings in Asia-Pac and Canada; and several additional managed security services.
- > Verizon Business continued to expand its reach into high-growth, global markets, announcing that it had joined the Europe India Gateway submarine cable consortium, which will build a 9,000-mile high-speed submarine cable network from the United Kingdom to India. The company also unveiled plans to open an office in Dubai to further strengthen its Middle East operations, and it received approval to directly deliver advanced communications services in Mexico.
- > Additional global network enhancements included turning up 1,940 route-miles of Ultra Long Haul network in Europe connecting London, Amsterdam, Frankfurt,

Paris and Brussels, as well as 804 additional U.S. route-miles; deploying new multiplexer technology in nine additional U.S. markets, enabling remote configuration and provisioning of bandwidth; and installing additional MPLS-based (multi protocol label switching) switches in 22 additional global business centers.





\* Retail domestic and retail international



NOTE: This news release contains statements about expected future events and financial results that are forward-looking and subject to risks and uncertainties. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. The following important factors could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements: materially adverse changes in economic and industry conditions and labor matters, including workforce levels and labor negotiations, and any resulting financial and/or operational impact, in the markets served by us or by companies in which we have substantial investments; material changes in available technology, including disruption of our suppliers' provisioning of critical products or services; the impact of natural or man-made disasters or litigation and any resulting financial impact not covered by insurance; technology substitution; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations; the final results of federal and state regulatory proceedings concerning our provision of retail and wholesale services and judicial review of those results; the effects of competition in our markets; the timing, scope and financial impact of our deployment of fiber-to-the-premises broadband technology; the ability of Verizon Wireless to continue to obtain sufficient spectrum resources; changes in our accounting assumptions that regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, which could result in an impact on earnings; and the ability to complete acquisitions and dispositions.

# condensed consolidated statements of income

							(dollars	in milli	ons, except per	share amounts)
Unaudited	3 M	os. Ended 6/30/08	3 N	los. Ended 6/30/07	% Change	6 M	os. Ended 6/30/08	6 N	1os. Ended 6/30/07	% Change
Operating Revenues	\$	24,124	\$	23,273	3.7	\$	47,957	\$	45,857	4.6
Operating Expenses										
Cost of services and sales		9,466		9,231	2.5		18,983		18,143	4.6
Selling, general & administrative expense		6,528		6,320	3.3		12,929		12,663	2.1
Depreciation and amortization expense		3,584		3,573	0.3		7,166		7,106	0.8
Total Operating Expenses		19,578		19,124	2.4		39,078		37,912	3.1
Operating Income		4,546		4,149	9.6		8,879		7,945	11.8
Equity in earnings of unconsolidated businesses		150		185	(18.9)		247		345	(28.4)
Other income and (expense), net		92		27	*		115		75	53.3
Interest expense		(403)		(455)	(11.4)		(862)		(940)	(8.3)
Minority interest		(1,522)		(1,268)	20.0		(2,929)		(2,422)	20.9
Income Before Provision for Income Taxes,										
Discontinued Operations and Extraordinary Item		2,863		2,638	8.5		5,450		5,003	8.9
Provision for income taxes		(981)		(955)	2.7		(1,926)		(1,836)	4.9
Income Before Discontinued Operations and Extraordinary Item		1,882		1,683	11.8		3,524		3,167	11.3
Income from discontinued operations, net of tax <sup>(1)</sup>		_		_	*		_		142	(100.0)
Extraordinary item, net of tax		_		_	*		_		(131)	(100.0)
Net Income	\$	1,882	\$	1,683	11.8	\$	3,524	\$	3,178	10.9
Basic Earnings per Common Share <sup>(2)</sup>										
Income before discontinued operations and extraordinary item	\$	.66	\$	.58	13.8	\$	1.23	\$	1.09	12.8
Income from discontinued operations, net of tax		_		_	*		_		.05	(100.0)
Extraordinary item, net of tax		_		_	*		_		(.05)	(100.0)
Net income	\$	.66	\$	.58	13.8	\$	1.23	\$	1.09	12.8
Weighted average number of common shares (in millions)		2,850		2,903			2,856		2,906	
Diluted Earnings per Common Share (2)(3)										
Income before discontinued operations and extraordinary item	\$	.66	\$	.58	13.8	\$	1.23	\$	1.09	12.8
Income from discontinued operations, net of tax		_		_	*		_		.05	(100.0)
Extraordinary item, net of tax					*				(.05)	(100.0)
Net income	\$	.66	\$	.58	13.8	\$	1.23	\$	1.09	12.8
Weighted average number of common shares —										
assuming dilution (in millions)		2,851		2,907			2,858		2,909	

### Footnotes:

<sup>(1)</sup> Discontinued operations includes a gain on the sale of Telecomunicaciones de Puerto Rico, Inc. (TELPRI) of \$70 million, net of tax. The disposition of this non-strategic business was completed on March 30, 2007.

<sup>(2)</sup> EPS totals may not add due to rounding.

<sup>(3)</sup> Diluted Earnings per Share includes the dilutive effect of shares issuable under our stock-based compensation plans, which represent the only potential dilution.

<sup>\*</sup> Not meaningful

# condensed consolidated statements of income before special items

						(dollars in millions, except per share amounts)					
l lancadina d	3 M	os. Ended	3 M	os. Ended	0/ Channa	6 M	os. Ended	6 N	los. Ended	0/ Channe	
Unaudited		6/30/08		6/30/07	% Change		6/30/08		6/30/07	% Change	
Operating Revenues <sup>(1)</sup>											
Wireline	\$	12,113	\$	12,330	(1.8)	\$	24,139	\$	24,508	(1.5)	
Domestic Wireless		12,118		10,843	11.8		23,787		21,150	12.5	
Other		(107)		(173)	(38.2)		(227)		(347)	(34.6)	
Total Operating Revenues		24,124		23,000	4.9		47,699		45,311	5.3	
Operating Expenses <sup>(1)</sup>											
Cost of services and sales		9,458		9,120	3.7		18,853		17,925	5.2	
Selling, general & administrative expense		6,500		6,241	4.1		12,737		12,420	2.6	
Depreciation and amortization expense		3,584		3,509	2.1		7,106		6,978	1.8	
Total Operating Expenses		19,542		18,870	3.6		38,696		37,323	3.7	
Operating Income		4,582		4,130	10.9		9,003		7.988	12.7	
Operating income impact of divested operations <sup>(1)</sup>		-1,502		46	(100.0)		44		98	(55.1)	
Equity in earnings of unconsolidated businesses		150		185	(18.9)		247		345	(28.4)	
Other income and (expense), net		92		27	(10.5)		115		75	53.3	
Interest expense		(403)		(455)	(11.4)		(862)		(940)	(8.3)	
Minority interest		(1,522)		(1,268)	20.0		(2,929)		(2,422)	20.9	
Income Before Provision for Income Taxes		(1,322)		(1,200)	20.0		(2,727)		(2,722)	20.5	
and Discontinued Operations		2,899		2.665	8.8		5,618		5.144	9.2	
Provision for income taxes		(995)		(965)	3.1		(1,973)		(1,886)	4.6	
Trovision for income taxes		(223)		(505)	5.1		(1,575)		(1,000)	1.0	
Income Before Discontinued Operations		1,904		1,700	12.0		3,645		3,258	11.9	
Income from discontinued operations, net of tax		· —		· —	*		· —		72	(100.0)	
Net Income Before Special Items	\$	1,904	\$	1,700	12.0	\$	3,645	\$	3,330	9.5	
Basic Adjusted Earnings per Common Share <sup>(2)</sup>											
Income before discontinued operations	\$	.67	\$	.59	13.6	\$	1.28	\$	1.12	14.3	
Income from discontinued operations, net of tax	J	.07	Ą	.53	*	,	1.20	Ų	.02	(100.0)	
Net income	\$	.67	\$	.59	13.6	\$	1.28	\$	1.15	11.3	
recinconc	*	.07	¥	.57	13.0	7	1.20	7	1.15	11.5	
Weighted average number of common shares (in millions)		2,850		2,903			2,856		2,906		
Diluted Adjusted Earnings per Common Share (2)(3)											
Income before discontinued operations	\$	.67	\$	.58	15.5	\$	1.28	\$	1.12	14.3	
Income from discontinued operations, net of tax		_		_	*		_		.02	(100.0)	
Net income	\$	.67	\$	.58	15.5	\$	1.28	\$	1.14	12.3	
Weighted average number of common shares—											
assuming dilution (in millions)		2,851		2,907			2,858		2,909		

#### Footnotes:

 Revenues
 \$
 —
 \$
 273
 \$
 258
 \$
 546

 Expenses
 \$
 —
 \$
 227
 \$
 214
 \$
 448

<sup>(1)</sup> Reclassifications of prior period amounts have been made, where appropriate, to reflect comparable operating results for the spin-off of the wireline segment's non-strategic local exchange and related business assets in Maine, New Hampshire and Vermont in the first quarter of 2008. Reclassifications were determined using specific information where available and allocations where data is not maintained on a state-specific basis within the Company's books and records as follows:

<sup>(2)</sup> EPS totals may not add due to rounding.

<sup>(3)</sup> Diluted Earnings per Share includes the dilutive effect of shares issuable under our stock—based compensation plans, which represent the only potential dilution.

<sup>\*</sup> Not meaningful

# **condensed** consolidated statements of income – reconciliations

# Second Quarter 2008 and 2007

(dollars in millions, except per share amounts)

Unaudited	3 Mos. Ended 6/30/08 Reported (GAAP)	Merger Integration Costs	3 Mos. Ended 6/30/08 Before Special Items
Operating Revenues	\$ 24,124	\$ —	\$ 24,124
Operating Expenses Cost of services and sales Selling, general & administrative expense	9,466 6,528	(8) (28)	9,458 6,500
Depreciation and amortization expense  Total Operating Expenses	3,584 19,578		3,584 19,542
Operating Income Equity in earnings of unconsolidated businesses	4,546 150	36 —	4,582 150
Other income and (expense), net Interest expense	92 (403)	_ _	92 (403)
Minority interest Income Before Provision for Income Taxes	(1,522) 2,863	36	(1,522) 2,899
Provision for income taxes  Net Income	(981) \$ 1,882	(14) \$ 22	(995) \$ 1,904
Basic Earnings per Common Share <sup>(1)</sup> Net income	\$ .66	\$ .01	\$ .67
<b>Diluted Earnings per Common Share</b> <sup>(1)</sup> Net income	\$ .66	\$ .01	\$ .67

(dollars in millions, except per share amounts)

		Special and Non-		
<u>Unaudited</u>	3 Mos. Ended 6/30/07 Reported (GAAP)	Merger Integration Costs	Impact of Divested Operations	3 Mos. Ended 6/30/07 Before Special Items
Operating Revenues	\$ 23,273	\$ —	\$ (273)	\$ 23,000
Operating Expenses Cost of services and sales	9,231	(2)	(109)	9,120
Selling, general & administrative expense Depreciation and amortization expense	6,320 3,573	(25)	(54) (64)	6,241 3,509
Total Operating Expenses	19,124	(27)	(227)	18,870
Operating Income Operating income impact of divested operations	4,149	27	(46) 46	4,130 46
Equity in earnings of unconsolidated businesses	185	_	<del>-</del>	185
Other income and (expense), net Interest expense	27 (455)	 _	_	27 (455)
Minority interest Income Before Provision for Income Taxes	(1,268) 2,638		<u> </u>	(1,268) 2,665
Provision for income taxes	(955)	(10)	_	(965)
Net Income	\$ 1,683	\$ 17	\$ —	\$ 1,700
Basic Earnings per Common Share <sup>(1)</sup> Net income	\$ .58	\$ .01	\$ —	\$ .59
<b>Diluted Earnings per Common Share</b> <sup>(1)</sup> Net income	\$ .58	\$ .01	\$ —	\$ .58
Factoria				

Footnote:

Note: See www.verizon.com/investor for a reconciliation of other non-GAAP measures included in this Quarterly Bulletin.

# **condensed** consolidated statements of income – reconciliations

# Second Quarter Year-to-Date 2008 and 2007

Second Quarter Year-to-Date 2008 and 2007										
			(dollars in millions, except p						er shar	e amounts)
Unaudited		os. Ended 6/30/08 Reported (GAAP)	Merg Integratio Cos		Acce S	cess Line Spin-Off		Impact of Divested Operations		os. Ended 6/30/08 re Special Items
Operating Revenues	\$	47,957	\$	_	\$	_	\$	(258)	\$	47,699
Operating Expenses Cost of services and sales Selling, general & administrative expense Depreciation and amortization expense Total Operating Expenses	_	18,983 12,929 7,166 39,078		(13) (52) — (65)	)	(16) (87) — (103)		(101) (53) (60) (214)		18,853 12,737 7,106 38,696
Operating Income Operating income impact of divested operations Equity in earnings of unconsolidated businesses Other income and (expense), net Interest expense		8,879 — 247 115 (862)		65 — — —		103		(44) 44 — —		9,003 44 247 115 (862)
Minority interest Income Before Provision for Income Taxes Provision for income taxes Net Income	\$	(2,929) 5,450 (1,926) 3,524	\$	65 (25) 40		103 (22) 81	\$		\$	(2,929) 5,618 (1,973) 3,645
Basic Earnings per Common Share <sup>(1)</sup> Net income	\$	1.23	\$	.01	\$	.03	\$	_	\$	1.28
<b>Diluted Earnings per Common Share</b> <sup>(1)</sup> Net income  Unaudited	\$	1.23	\$	.01	\$	.03	\$	_	\$	1.28
	6 N	Aos. Ended 6/30/07 Reported (GAAP)	ed O7 Merger ed Integration		Special and Non Sale of Puerto Rico, Net	pecial and Non—Recurring Item  Sale of		Impact of Divested Operations	6 N	los. Ended 6/30/07 oreSpecial Items
Operating Revenues	\$	45,857	\$	_	\$ —	\$	_	\$ (546)	\$	45,311
Operating Expenses Cost of services and sales Selling, general & administrative expense Depreciation and amortization expense Total Operating Expenses	_	18,143 12,663 7,106 37,912		(4) (37) — (41)	(100) ———————————————————————————————————		_ _ 	(214) (106) (128) (448)		17,925 12,420 6,978 37,323
Operating Income Operating income impact of divested operations Equity in earnings of unconsolidated businesses Other income and (expense), net Interest expense Minority interest	_	7,945 — 345 75 (940) (2,422)		41 — — — —	100 — — — —			(98) 98 — — —		7,988 98 345 75 (940) (2,422)
Income Before Provision for Income Taxes, Discontinued Operations and Extraordinary Item Provision for income taxes	_	5,003 (1,836)		41 (15)	100 (35)		_			5,144 (1,886)
Income Before Discontinued Operations and Extraordinary Item		3,167		26	65		_	_		3,258

Basic Earnings per Common Share<sup>(1)</sup> Income before discontinued operations and extraordinary item \$ \$ 1.09 .01 \$ .02 \$ \$ \$ 1.12 Income from discontinued operations, net of tax .05 (.02).02 Extraordinary item, net of tax (.05) .05 Net income \$ 1.09 .01 .05 1.15

142

(131)

3,178

(70)

(5)

.02 \$

26

\$

131

131

72

3,330

1.12

\$

# Diluted Earnings per Common Share(1)Income before discontinued operations and extraordinary item\$ 1.09 \$ .01Income from discontinued operations, net of tax.05 —

 Income from discontinued operations, net of tax
 .05
 —
 (.02)
 —
 —
 .02

 Extraordinary item, net of tax
 (.05)
 —
 —
 .05
 —
 —
 —

 Net income
 \$ 1.09
 \$ 0.1
 \$ \$ 0.5
 \$ \$ 1.14

 Footnote:

(1) EPS totals may not add due to rounding.

Income from discontinued operations, net of tax

Extraordinary item, net of tax

Net Income

Note: See www.verizon.com/investor for a reconciliation of other non-GAAP measures included in this Quarterly Bulletin.

# **selected** financial and operating statistics

				(do	llars in m	illions, except	oer share	amounts)
Unaudited						6/30/08		6/30/07
Debt to debt and shareowners' equity ratio-end of period						45.9%		39.5%
Book value per common share					\$	17.87	\$	17.17
Common shares outstanding (in millions)								
End of period						2,848		2,903
Total employees <sup>(1)</sup>					:	228,633		235,879
	3 M	os. Ended	3 M	os. Ended	6 M	os. Ended	6 M	os. Ended
Unaudited		6/30/08		6/30/07		6/30/08		6/30/07
Capital expenditures (including capitalized software)								
Wireline	\$	2,456	\$	2,681	\$	4,835	\$	5,120
Domestic Wireless		1,528		1,667		3,250		3,388
Other		193		4		312		7
	_		<u> </u>	4 2 5 2	\$	0.207	\$	
Total	_ \$_	4,177	\$	4,352	•	8,397	Ş	8,515

# Footnote:

<sup>(1)</sup> Prior period has been reclassified to reflect comparable amounts.

# **condensed** consolidated balance sheets

			(dollars in millions)
Unaudited	6/30/08	12/31/07	\$ Change
Assets			
Current assets			
Cash and cash equivalents	\$ 582	\$ 1,153	\$ (571)
Short-term investments	1,492	2,244	(752)
Accounts receivable, net	11,584	11,736	(152)
Inventories	2,216	1,729	487
Prepaid expenses and other	2,122	1,836	286
Total current assets	17,996	18,698	(702)
Plant, property and equipment	212,605	213,994	(1,389)
Less accumulated depreciation	127,450	128,700	(1,250)
	85,155	85,294	(139)
Investments in unconsolidated businesses	3,175	3,372	(197)
Wireless licenses	60,423	50,796	9,627
Goodwill	5,218	5,245	(27)
Other intangible assets, net	4,974	4,988	(14)
Other investments	4,761	_	4,761
Other assets	18,944	18,566	378
Total Assets	\$ 200,646	\$ 186,959	\$ 13,687
tribler let a			
Liabilities and Shareowners' Investment			
Current liabilities	6 0.221	ć 2054	¢ ¢¢,277
Debt maturing within one year	\$ 9,331	\$ 2,954	\$ \$6,377
Accounts payable and accrued liabilities	13,299	14,462	(1,163)
Other	7,270	7,325	(55)
Total current liabilities	29,900	24,741	5,159
Long-term debt	33,778	28,203	5,575
Employee benefit obligations	29,246	29,960	(714)
Deferred income taxes	16,346	14,784	1,562
Other liabilities	5,856	6,402	(546)
Minority interest	34,633	32,288	2,345
Shareowners' investment			
Common stock	297	297	_
Contributed capital	40,291	40,316	(25)
Reinvested earnings	18,958	17,884	1,074
Accumulated other comprehensive loss	(4,150)	(4,506)	356
Common stock in treasury, at cost	(4,591)	(3,489)	(1,102)
Deferred compensation —			
employee stock ownership plans and other	82	79	3
Total shareowners' investment	50,887	50,581	306
Total Liabilities and Shareowners' Investment	\$ 200,646	\$ 186,959	\$ 13,687

The unaudited consolidated balance sheets are based on preliminary information.

# **condensed** consolidated statements of cash flows

			(dollars in millions)
Unaudited	6 Mos. Ended 6/30/08	6 Mos. Ended 6/30/07	\$ Change
Cash Flows From Operating Activities			
Net income	\$ 3,524	\$ 3,178	\$ 346
Adjustments to reconcile net income to net cash provided by			
operating activities — continuing operations:			
Depreciation and amortization expense	7,166	7,106	60
Employee retirement benefits	808	862	(54)
Deferred income taxes	1,774	332	1,442
Provision for uncollectible accounts	494	498	(4)
Equity in earnings of unconsolidated businesses, net of dividends received	507	(128)	635
Extraordinary item, net of tax	_	131	(131)
Changes in current assets and liabilities, net of effects			
from acquisition/disposition of businesses	(2,309)	(2,001)	(308)
Other, net	88	1,584	(1,496)
Net cash provided by operating activities — continuing operations	12,052	11,562	490
Net cash used in operating activities — discontinued operations		(570)	570
Net cash provided by operating activities	12,052	10,992	1,060
Cash Flows From Investing Activities			
Capital expenditures (including capitalized software)	(8,397)	(8,515)	118
Acquisitions of businesses and licenses, net of cash acquired, and investments	(14,493)	(629)	(13,864)
Net change in short-term investments	736	748	(12)
Other, net	(114)	762	(876)
Net cash used in investing activities — continuing operations	(22,268)	(7,634)	(14,634)
Net cash provided by investing activities — discontinued operations		757	(757)
Net cash used in investing activities	(22,268)	(6,877)	(15,391)
Cash Flows From Financing Activities			
Proceeds from long-term borrowings	8,144	3,402	4,742
Repayments of long-term borrowings and capital lease obligations	(1,849)	(4,811)	2,962
Increase (decrease) in short-term obligations, excluding current maturities	6,929	(2,497)	9,426
Dividends paid	(2,464)	(2,343)	(121)
Proceeds from sale of common stock	15	553	(538)
Purchase of common stock for treasury	(1,117)	(952)	(165)
Other, net	(13)	(30)	17
Net cash provided by (used in) financing activities — continuing operations	9,645	(6,678)	16,323
Net cash provided by (used in) financing activities — discontinued operations			
Net cash provided by (used in) financing activities	9,645	(6,678)	16,323
Decrease in cash and cash equivalents	(571)	(2,563)	1,992
Cash and cash equivalents, beginning of period	1,153	3,219	(2,066)
Cash and cash equivalents, end of period	\$ 582	\$ 656	\$ (74)

# wireline selected financial results

										(dollars in millions)
Unaudited	3 Mc	os. Ended 6/30/08	3 N	los. Ended 6/30/07	% Change	6 M	os. Ended 6/30/08	6 N	Nos. Ended 6/30/07	% Change
Wireline Operating Revenues										
Verizon Telecom										
Mass Markets	\$	5,247	\$	5,367	(2.2)	\$	10,471	\$	10,703	(2.2)
Wholesale		1,895		1,956	(3.1)		3,807		3,875	(1.8)
Other		357		429	(16.8)		729		873	(16.5)
Verizon Business										
Enterprise Business		3,613		3,638	(0.7)		7,149		7,176	(0.4)
Wholesale		846		844	0.2		1,680		1,694	(0.8)
International and Other		859		789	8.9		1,703		1,587	7.3
Eliminations		(704)		(693)	1.6		(1,400)		(1,400)	_
Total Operating Revenues		12,113		12,330	(1.8)		24,139		24,508	(1.5)
Operating Expenses										
Cost of services and sales		5,997		5,986	0.2		12,078		11,908	1.4
Selling, general & administrative expense		2,808		3,051	(8.0)		5,504		6,021	(8.6)
Depreciation and amortization expense		2,245		2,206	1.8		4,454		4,409	1.0
Total Operating Expenses		11,050		11,243	(1.7)		22,036		22,338	(1.4)
Operating Income	\$	1,063	\$	1,087	(2.2)	\$	2,103	\$	2,170	(3.1)
Operating Income Margin		8.8%		8.8%			8.7%		8.9%	
wireline — selected operating st	atistic	:S								
Unaudited							6/30/08		6/30/07	% Change

Unaudited	6/30/08	6/30/07	% Change
Switched access lines in service (000)			
Residence	22,446	25,346	(11.4)
Business	15,545	16,171	(3.9)
Public	273	315	(13.3)
Total	38,264	41,832	(8.5)
Wholesale voice connections (000)	2,577	3,064	(15.9)
Broadband connections (000)	8,330	7,471	11.5

(dollars in millions)

Unaudited	3 Mos. Ended 6/30/08	3 Mos. Ended 6/30/07	% Change	6 Mos. Ended 6/30/08	6 Mos. Ended 6/30/07	% Change
High capacity and digital data revenues	\$ 5,063	\$ 4,361	16.1	\$ 9,862	\$ 8,534	15.6

### Footnotes:

The segment financial results above are adjusted to exclude the effects of special and non-recurring items. The company's chief decision makers exclude these items in assessing business unit performance, primarily due to their non-operational nature.

Intersegment transactions have not been eliminated.

Certain reclassifications have been made, where appropriate, to reflect comparable operating results.

# verizon wireless selected financial results

							(dollars in millions)
Unaudited	3 Mos. Ende		3 Mos. Ended	% Change	6 Mos. Ended 6/30/08	6 Mos. Ended	0/ 61
	6/30/0	18	6/30/07			6/30/07	% Change
Revenues							
Service revenues	\$ 10,49	2	\$ 9,402	11.6	\$ 20,637	\$ 18,393	12.2
Equipment and other	1,62	6	1,441	12.8	3,150	2,757	14.3
Total Revenues	12,11	8	10,843	11.8	23,787	21,150	12.5
Operating Expenses							
Cost of services and sales	3,74	4	3,270	14.5	7,329	6,292	16.5
Selling, general & administrative expense	3,58	8	3,271	9.7	7,117	6,571	8.3
Depreciation and amortization expense	1,32	3	1,293	2.3	2,623	2,549	2.9
Total Operating Expenses	8,65	5	7,834	10.5	17,069	15,412	10.8
Operating Income	\$ 3,46	3	\$ 3,009	15.1	\$ 6,718	\$ 5,738	17.1
Operating Income Margin	28.6	%	27.8%		28.2%	27.1%	

verizon wireless — selected operating statistics											
Unaudited				6/30/08	6/30/07	% Change					
Total Customers (000)				68,681	62,054	10.7					
Retail Customers (000)				66,680	60,080	11.0					
Unaudited	3 Mos. Ended 6/30/08	3 Mos. Ended 6/30/07	% Change	6 Mos. Ended 6/30/08	6 Mos. Ended 6/30/07	% Change					
Total Customer net adds in period <sup>(1)</sup> (000)	1,503	1,338	12.3	2,974	3,002	(0.9)					
Retail Customer net adds in period <sup>(1)</sup> (000)	1,494	1,622	(7.9)	2,945	3,268	(9.9)					
Total churn rate	1.12%	1.26%		1.16%	1.19%						
Retail churn rate	1.11%	1.08%		1.15%	1.08%						

### Footnotes:

The segment financial results above are adjusted to exclude the effects of special and non-recurring items. The company's chief decision makers exclude these items in assessing business unit performance, primarily due to their non-operational nature.

Intersegment transactions have not been eliminated.

Certain reclassifications have been made, where appropriate, to reflect comparable operating results.

(1) Includes acquisitions and adjustments of 7,000 customers in the first quarter of 2007 and 46,000 in the second quarter of 2008.



# **News Items**

# Verizon Business Joins Consortium to Build Undersea Cable System Between Europe and India

May 06, 2008 Verizon Business joined a consortium of 16 companies building a next-generation undersea optical cable system connecting Europe, the Middle East and India. The new system, named the Europe India Gateway, is the third major submarine cable project Verizon Business has helped launch in the last four years and continues the company's global network leadership in delivering more capacity, reliability and speed for the data, video and voice services of its multinational customers.

# Verizon Business to Build and Manage Secure Global Network for U.S. Department of Homeland Security

May 14, 2008 Verizon Business will deploy and manage a secure global IP network linking thousands of U.S. Department of Homeland Security sites under a new Networx Universal task order awarded by the agency.

## Verizon Communications Declares Quarterly Dividend

Jun 05, 2008 The Board of Directors of Verizon Communications Inc. (NYSE:VZ) has declared a quarterly dividend of 43 cents per outstanding share, unchanged from the previous quarter. The dividend is payable on Aug. 1, 2008, to Verizon Communications shareowners of record at the close of business on July 10, 2008.

## Verizon Wireless to Acquire Alltel; Will Expand Nation's Most Reliable Wireless Network

Jun 05, 2008 Verizon Wireless has entered into an agreement with Alltel Corporation and Atlantis Holdings LLC, an affiliate of private investment firms TPG Capital and GS Capital Partners, to acquire Alltel Corporation in a cash merger.

# Verizon Extends Groundbreaking 50/20 Mbps FiOS Internet Service to Entire FiOS Footprint

Jun 18, 2008 Beginning next week, Verizon will make available to more than 10 million homes and businesses the nation's fastest consumer broadband connections, with download speeds up to 50 megabits per second (Mbps) and upload speeds up to 20 Mbps.

At the NXTcomm conference, Verizon President and Chief Operating Officer Denny Strigl announced that the company is expanding its industry-leading FiOS Internet connections of 50/20, 20/20, 20/5 and 10/2 Mbps across all of Verizon's FiOS Internet service footprint in 16 states.

## Verizon's Strigl Says Communications Industry Is Key Force Driving Progress, Commerce and Lifestyles

Jun 18, 2008 The communications industry is a vital force in the nation's progress, and is positioned to deliver even more innovation, more services, and more safety and security, said Denny Strigl, Verizon's president and chief operating officer, in a keynote address at the NXTcomm trade show.

With growth occurring everywhere in network technology, "we think that giving customers the tools to manage their digital lives—anytime, anywhere, on any device—may be the most powerful growth opportunity of all," Strigl said. Reviewing technologies that support video and data, wired and wireless transport, Strigl cited Verizon's FiOS Internet and FiOS TV services, along with the company's advanced wireless services, as examples of the industry's progress.

# Verizon Business Receives Prestigious British Standards Institution Designation for Business Continuity Solutions

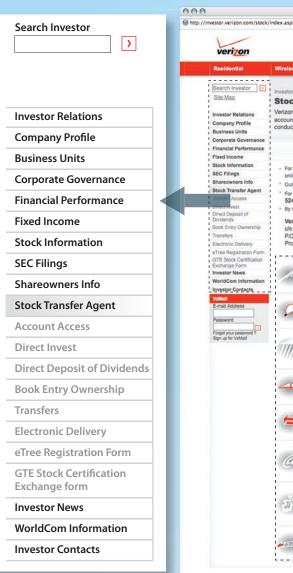
Jun 25, 2008 Verizon Business has been recognized by BSI Management Systems as a leading provider of business continuity management services, the only North American-based global communications provider to receive such recognition from the world's leading international standards, testing, registration and certification organization.

BSI Management Systems accepted Verizon Business into its Associate Consultant Program (ACP) for BS 25999, a global standard for business continuity management. The BSI-ACP designation follows a rigorous and comprehensive review of Verizon Business' business continuity portfolio and supporting processes and procedures.

# Verizon's TV Franchise Agreement With City of New York Receives Confirmation From New York PSC

Jul 16, 2008 The New York State Public Service Commission (PSC) confirmed the agreement between Verizon and The City of New York for Verizon to provide TV service to all five boroughs of the city, and bring competition to the TV market. The company will provide the service through its state-of-the-art, all-fiber-optic FiOS TV network. The confirmation follows an agreement on April 29 by the city's Department of Information Technology and Telecommunications to accept the Verizon proposal, and approval by the city's Franchise and Concession Review Committee on May 27. The PSC confirmation is the final governmental and regulatory step in Verizon's plan to offer FiOS TV service to New York City residents.

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#### **Account Access**

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This service lets you download printable versions of frequently requested forms.

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#### eTree Registration Form

Verizon is acting to conserve natural resources. We are proud to offer Shareholders an opportunity to be environmentally responsible. By receiving links to shareowner materials online, you help Verizon reduce the amount of materials we print and mail.

#### GTE Stock Certificate Exchange Form

GTE registered shareowners can print and fill out a form to complete the stock certificate excha**nge.** 

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